

To plan out in systematic,
usually graphic form

平面設計 Graphic Design



三福果凍(包裝)

在公仔暢行的商圈下，以角色果凍來吸引消費者的目光，不同口味，不同造型，再以顏色加以區分。

另一作品則是以多種不同水果排列，給人豐富風味佳的視覺感受顯現出口味的多樣性

口福不淺-無糖的餅(包裝貼紙)

以可愛插畫鄉村風及手寫書法字體，來呈現手工製造的風味，彷彿置身在鄉野間，給消費者清新無比的感覺。

Design is the creation of a plan or convention for the construction of an object or a system (as in architectural blueprints, engineering drawings, business processes, circuit diagrams and sewing patterns).[1] Design has different connotations in different fields (see design disciplines below). In some cases the direct construction of an object (as in pottery, engineering, management, cowboy coding and graphic design) is also considered to be design. More formally design has been defined as follows.

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寵物手工香皂(包裝貼紙)



招牌廣告 花仙子



以毛筆筆觸呈現花店手工花店的藝術感，底部押上花樹的陰影試圖表現出風動效果強調自然花卉又不失設計感。



黑豆包裝乳液(包裝貼紙)

以可愛插畫人物表現天然黑豆的精華感，試圖以形象娃娃來創造行銷商機，並以粉色系配色帶來柔和感，表現出保養品的溫和感。



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