



## Yi-Fang (Maggie) Chen

10F-1, No.73, Wende Rd., Nei-hu District, Taipei, Taiwan.

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### Skills

- **Computer Software**  
Alias, Rhino, Solidworks, Keyshot, Sketchup, Sketchbook, Adobe Illustrator, Indesign, Photoshop, Bridge
- **Techniques and Equipment**  
CNC, Fabrication, Metal Works, Woodworking, 3D printer, Laser cutter, Wacom Tablet
- **Fine Art**  
Digital Drawing, Marker Sketches, Painting, Ceramics, Sculpture, Photography
- **Languages**  
Chinese, English, Taiwanese

### Award

- BASF 2016 'Design it. Love it. Live it.' Competition, 3rd Prize  
Incorporate BASF advanced materials into designs that address the complex challenges and opportunities of urban livings.

### Education

- 2013 - 2015 School of the Art Institute of Chicago, Chicago, IL  
*Bachelor of Fine Arts: Emphasis – Designed Objects*
- SAIC Distinguished Scholarship
  - 2014 Kurtich Travel Scholarship (Florence, Italy)
  - Industry Projects, CB2 - Collaborated with design-led house wares retailer CB2 with the development of 2016 collections for production and retail in store.
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- 2011 - 2013 Purdue University, West Lafayette, IN  
*Bachelor of Industrial Design Professional Program*

### Experience

- 08/2015 - present Active Ideas LLC., Chicago, IL  
*Industrial Designer (Contract)*
- Worked with engineers on developing physical activity apparatus.
  - Participated all the design related tasks, build the rough prototype and the final product for demonstration.
  - Worked between company and vender to ensure the entire production.
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- 01/2016 - 12/2016 SMP Industries, Inc., Chattanooga, TN  
*Junior Designer*
- Developed new and creative display designs and graphics into presentation drawings and renderings based on input from sales and engineering.
  - Assisted in developing sales support aids and method for sales literature, catalogs, promotion sheets, flyers, advertising, trade shows, etc.
  - Developed the assembly and instruction sheets for any products or prototypes.
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- 02/2015 - 05/2015 Illumivation Studios LLC., Chicago, IL  
*Designer Intern*
- Designed and built custom props for advertisement and theatre industries.
  - Created the pricing structure, developed designs within budgets and time constraints and assisted with fabrication staff creating production plans and work with artists.
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- 06/2014 - 08/2014 StudioBA, Chicago, IL  
*Designer Intern*
- Worked with Designer Brian Anderson on development of digitally-driven toy projects.
  - Participated the toy design, prototyping from 3D rendering to CNC output for copy.
  - Researched for cork+play including current market, opportunities and healthy.
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- 06/2013 - 07/2013 TPK Touch Solutions Inc., Taipei, Taiwan  
*Industrial Designer Intern*
- Worked with design team on the development of touch monitors.
  - Participated in ideation of consumer touch monitors.
  - Researched market and consumer behavior for design direction.