





Betty Boop was unique among female cartoon characters because she represented a sexualized woman. Other female cartoon characters of the same period, such as Minnie Mouse, displayed their underwear or bloomers regularly, in the style of childish or comical characters, not a fully defined woman's form. Many other female cartoons were merely clones of their male co-stars, with alterations in costume, the addition of eyelashes, and a female voice. Betty Boop wore short dresses, high heels, a garter, and her breasts were highlighted with a low, contoured bodice that showed cleavage. In her cartoons, male characters frequently try to sneak peeks at her while she's changing or simply going about her business. In

Betty Boop's Bamboo
Isle, she does the
hula wearing nothing
but a lei,
strategically placed
to cover her
breasts, and a
grass skirt. This
was repeated in
her first cameo
appearance in
Popeye the

Sailor (1933).
There was, however, a certain girlish quality to the character. She was drawn with a head more similar to a baby's than an adult's in proportion to her body. This suggested the

combination of girlishness and maturity that many people saw in the flapper type, which Betty represented.