



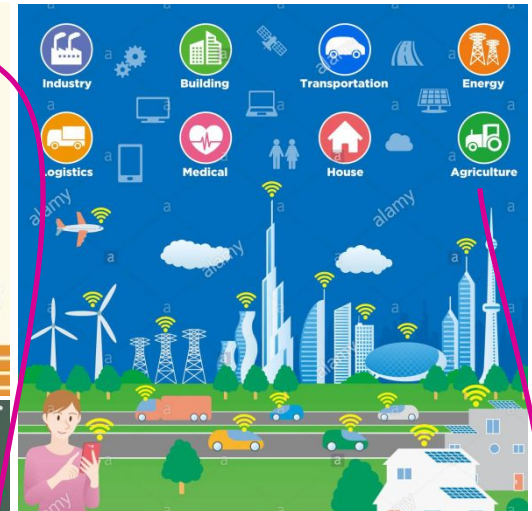
Next Generation POS Products



- **What is the Trend of User Behavior?**
 - **POS Market Trend**
 - **Design Trend of Next Generation POS Products**
- 

Trend of User Behavior

- Internet-of-things and Smart devices affect User Behavior.
- Big data and AI will extend more innovative applications.



BIG DATA



Global Major Trend

- Unmanned Business , Lazy Economy and Health Demand would be the major trends in the next stage.

Unmanned Business



Lazy Economy



Health Demand





Key Factors of Innovative Products and Services

- There are similar key successful factors or DNA to make products or services meet market expectations.



Improve , Advance , Achieve.....



Safe , Secure, Guarantee.....

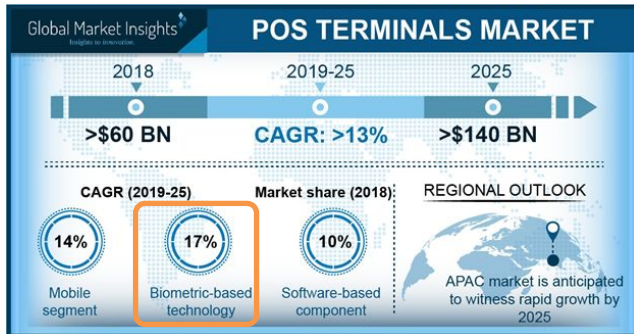


Inconvenience , Effective , Process.....

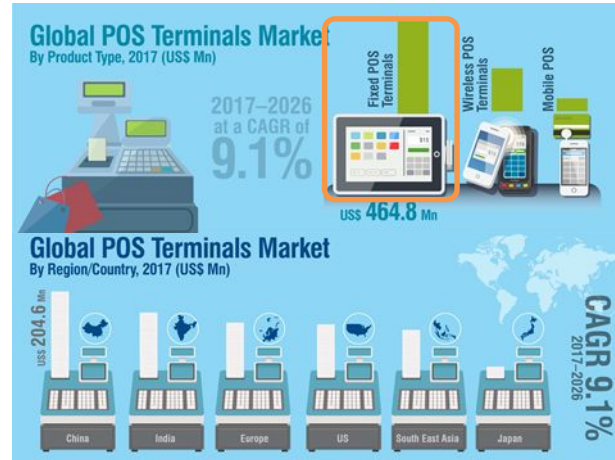


POS Market Trend

- New technology will help retail or other customers to implement easy, safe, and secure payment methods into their operations.
- Increasing R&D investments and the development of advanced payment solutions will propel the POS terminals market demand.

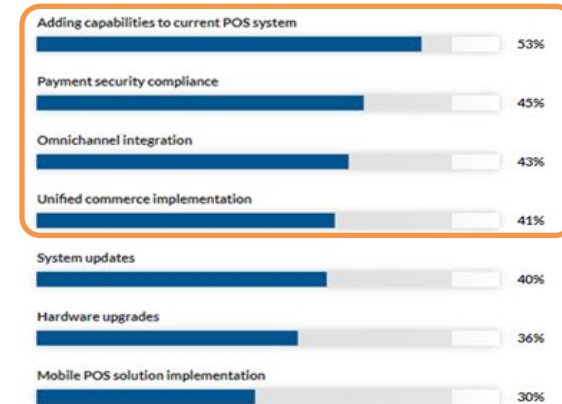


Source:gminsights.com , Oct'19.



Source:marketresearch.biz , May'19.

Top POS Priorities for 2019



Source:financialonline, BRP POS , 2019

Next Generation POS Products

- The growing trend of contactless payments in various industry will drive the POS terminals market demand.

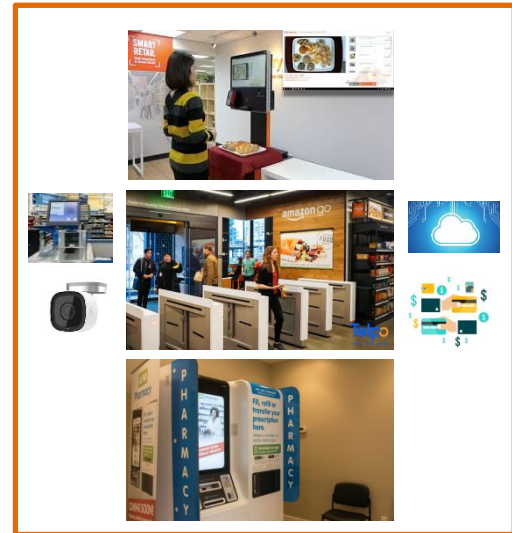
Indoor service
or consumption



Takeaway service
or consumption

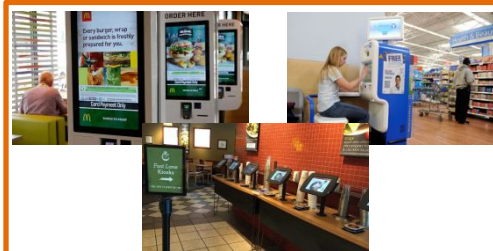


Total Solution
via Cloud & AI

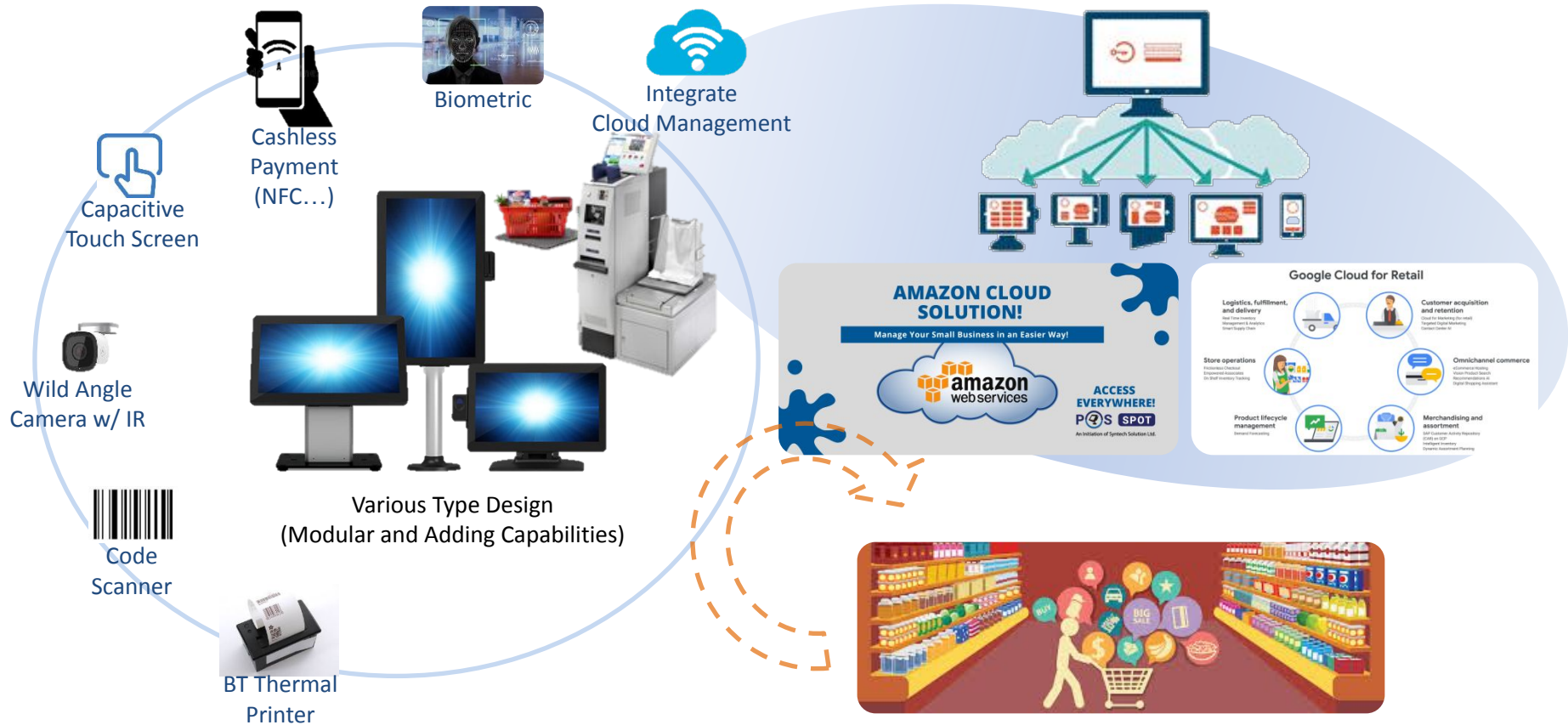


General

Unmanned



Next Generation POS Solution Scope





Thank You!