■ K h i e n g ■

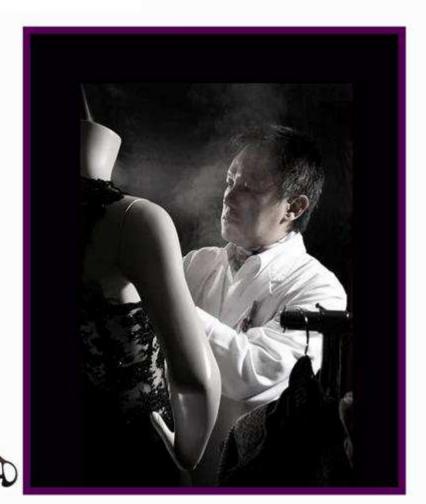
Brand Profile

Website: www.khieng.com

Tel:+886-2-8770-5828 Fax: +886-2-2546-3566

Add: Suite 600, 6F., No. 54, Sec. 4, Min Sheng E. Rd., Taipei, Taiwan

Brand Spirit-



The strength behind **Khieng ATELIER** is the essence of **Haute Couture**.

Being stylish is not to pursue fashion blindly. Khieng strives to provide the customers with the remarkable and unique craftsmanship for the everlasting trend.

With the huge passion for designing, Khieng insists on combining the enthusiasm with creativity not only to show his noble taste, but also to present the essential beauty of the daily items in a gorgeous and classic style.

Designer's Profile

<u>Khieng Puong</u> was born in Cambodia and moved to France at his teenage to study Fashion Design.

Since 1983, Khieng had been working with many famous French companies in the designing field. With his outstanding designing ability, he became the Consigned Accessory Designer of Emanuel Ungaro in 1988.

After marrying a Taiwanese girl, Khieng started to develop his own brand and focused on the <u>High-end Leather Accessories</u>, such as <u>Mobile Phone Case</u>, <u>i-Pad Case</u>, <u>Handbag</u>, <u>Wallet</u>, <u>Lady Purse</u> and <u>Carry Bag</u>. The main concept of Khieng's design is to present <u>the essential beauty of the products in our everyday living</u>.



Khieng

■ Milestone-

2000	Khieng's	Winter	Coll	ection	Released
------	----------	--------	------	--------	----------

- 2001 Token Design For The King of France- Napoleon
 Bonaparte Exhibition
- 2002 Token Design For France Art Exhibition
- 2003 a. Token Design For Louvre- Egyptian Culture Exhibition
 - b. Cooperation Brand with Harry Winston- Watch Show
- 2004 Uniform Design for Formosa Group



Khieng

Milestone

2005 Image Consultant for <u>Longine</u>'s Image Representative (*The Top 1 Model in Taiwan*)

2006 a. Uniform Design for Ambassador Hotel

b. Accessory Design for Carnival Men Collection

2007 Project Design

a. Asus Laptop Case- Luxury Series

b. COLT PLUS New Design for Ladies- China Motor



■ Milestone

2008 Project Design

- a. Asus Laptop Case- Light Series
- b. Millet Art Exhibition 2008 in Taipei
- 2009 Uniform Design & Production for Yuanta Financial/ Bank Group

Project Design

- a. CIRQUE DU SOLEIL- Alegria Souvenirs
- b. Vincent Willem van Gogh Souvenirs



■ Milestone

Apparel Design

Longine's Global Endorser

2010 Project Design

- a. HTC Mobile Phone Case Design
- b. Taipei International Flora Exhibition Souvenirs
- 2011 a. Khieng ATELIER Brand Promotion to Overseas
 - b. Uniform Design & Production for <u>Far-East Airline</u>



■ Milestone

Project Design

- a. Picasso Souvenirs for Lanvin
- b. VIP Room Design for **China Airline**
- c. Promotional Items for **Amway Cosmetics**
- d. HTC Flyer Case Design

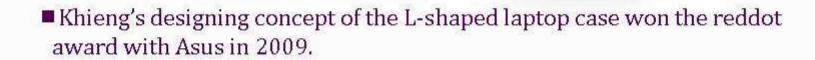
2012 Perspective

- a. Khieng ATELIER Product Launch Overseas
- b. Project Design for Various Products

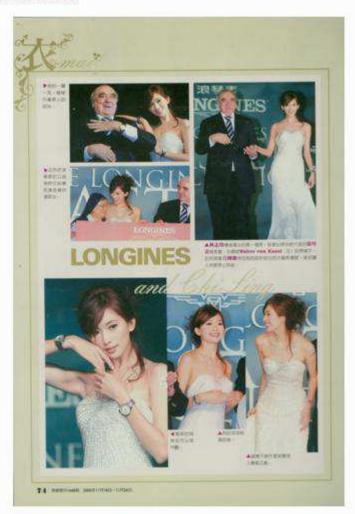


Alliance & Honor





Crossover



To highlight the theme of "Master", two watches were presented to Ms. Chi-Ling Lin (the master of Taiwanese models) and Mr. Khieng Puong, the master of fashion designer and the designer of Chi-Ling's gesture as well.

The white gown with crystal embellished all around was Khieng's special design for Chi-Ling. It successfully made her the brightest star at her runway show.



■ Dress design for Longines' endorser ~ Reported by **China Times**

Crossover



"It's not just a tablet, the HTC Flyer demonstrates a new life style", said by Khieng, .

"I am pleased to design for the device I like and make it easy to carry with a stylish case."

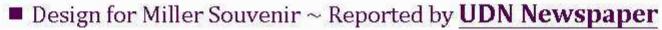
Being a frequent traveler, one thing that Khieng enjoys quite much is to observe people walking around at the airport. Khieng thinks it gives him the inspiration to create more functional and innovative designs.



■ Accessory design for HTC~ Reported by **GQ**

Crossover-





Crossover



物产量各行适应等级扩张等一部推定数据存在 COLT PLUSTWWW, 的设计、"独立 SERVICE STREETS BOX 300 HOLD made by Khang ATELERWISH BLY RW-

ROTERNARIO AND EUCENDAR-**以取他正是基础会算报报的穿刀板,在一句本** 医拉勒氏安人抗菌在疗法化肝乳的物法:"结果

新市区第20万里共与年西区人家有の村の資本

古·草醛用纸件:内依约化并装置在今日 **经在水的总数19点的一段数数3000**点

MAKERIO STORESTED AND A

NEW - SERVICE PROPERTY AND ADDRESS OF THE PARTY. SERVING CONTRACTOR BO-KIC SWINNINGS NUCES

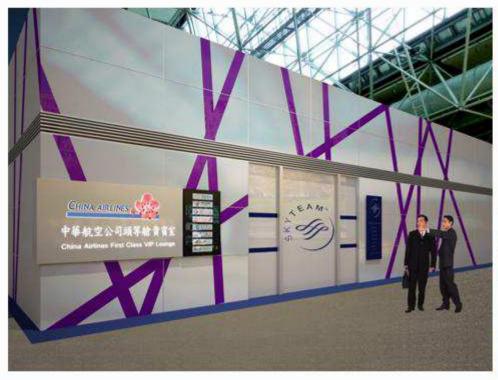
The special jacquard pattern designed by Khieng was nicely adopted on the denim for the seat cover, the control panel and even on the steering wheel as you can see from this new COLT PLUS Denim Version.

This milestone proves Khieng's ability in the crossover design and brings this "cold" industry to another fashion level.



■ Design for COLT PLUS ~ Reported by **TVBS Magazine**

Crossover-



Confidential



■ Design for China Airline VIP Room

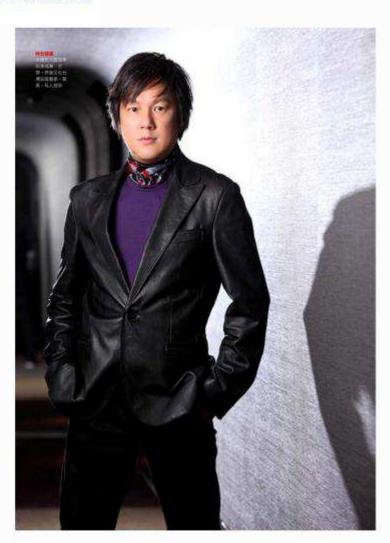
Media & News





■ TAIWAN TATLER 2010 Mar.

Media & News



中國人的中庸之道,在他身上有完美的詮釋、調和東方與西 方,保守與前衛,雖怪在那種簡單又純樸的台灣大樓中,仍能 創作出舉世剛名的設計作品

> 台册大楼·徽联核台图文化用庆楼·俱 年史许689,30世。) 真正深入验的生活,才能就招聘,知值 水瓶房的地斯型运器。生活留次要富。 以資金器供住了與保証或、稅米房製人 由的非项目的又安定。 感情能非份報其保守,工作交友十足活 保例部分明约되路。

- YORKSAMEN - STREET - DOA DEBURE - ADDRESS - D - STREET OR 表达到还有·新拉在草林的干工化一位要体工技 这点的变化可以比较多效解析。如果这一丝张人 他们的形式被中一的组数外的专作用名的设计方:States - 其根子证明解释的问题的所有证据。 E-2009 - STANA Osteon top hors of the State 可能运行与品质的2000年1000 DOT ATLESS TO EXAMPLY TO CONTRIBUTE A TRIBE

NAMED OF THE OWNER OWNER OF THE OWNER OWN 20、電机公司要交易が必要回電車可能を介・11 投資での文化なな水の利用事を・信息を表現。 范围的中的国际各位第一分回报及公司电影制度 有价值的影響力。 **京教·子科学位了高级扩张组织水泥·费特特性** - 初始的数字形式·有效效位文人技术的程 PREFERENCIAL CONSUMER BY LAMBORS - D-SENINGS - D 但然也端半技术有的收集。在地多数了并多数3、 接触性原数工能, 法结核原型用金提销性可以定 相助、他来是草和高沙似。又还是非常和超新行 安徽部的农民共和民市特别公司、即外党和万文 例代证人:和水油計本報处物的基石·額証否律 我的他的办状的例知能了進行事業。股份投资值 化化用排列2000年

每我为安定心部的重要坚阔、标准在巴黎加州市 "研究之实历证可及该增加高级安定有证据之家的 BEAUTOR, UNDARROTH THE STREET, THE - 17 THERE ! **甲基内风体技术被原义于是前着一层高性有效体。 原身义划得品类的知·规则由此将手套。在** man的形象。由他们对并对对水图。)1英数效应 的技术了非常有效者。他就可以多心的影响物故 在水坡等。「我看天街」、他拉模形容。其世界 国领人的城市方。以此此证明年期首节员业的首

S. 放方调查、逐品被偿贷、同一百售的总统利申费。用来中一周许百万亩。 数上行天宫四耳、飲食清 中華上灣並出代東九時以、這樣中本學也亦謂 成。中華早起於生活管理 成。中華早起於生活管理 由於大阪中華的學校用戶等展開表示。此其是 · 表稿· 認為他是位为 在· 也是《西北上市等的上市·)因為如果民權 之古人。工作與生活都在 自己一知识如用其有是与内容知识主要。其正

> 市场: 临末业应进: 每中建计生命推销的力 最成了成为会的重新一种状态企业力才会也构成 前:也有在可以有用在用。是因为也有量不正常

他與王斯松於巴黎斯士人亦於巴爾利亞、拉 羅、用力付出、相談平在工作上計學議 巴黎斯內國是全面中的第二個政治、東方自然的 商,蒙然已經來被過去尋為設計価難以 了30年,但至年前時,高級大批以为文庫,而至 推出有了權務的系統,位於600億人目前1984年前 有10个程度用出一套入了門整路高級企業Department 中國人的中華之前十四世界上於北京的政治 has School在盟Falton Brogation - 在於和如的

· 有套了在凹草的一切。礼型之文在 - 1999年来百 304年中国第一地下进口后还完了头无支信。 内用食等网络干油用皂包油三属用用:「另外什

大市等的共產訂明整位至一直使多戶口等計劃至 然外的状态或数据: 所以中枢、数据原料、表的原理、每个企图集各类的点的: 表一数据在





■ Media & News



用心關懷可說是他的成功之道、點點滴滴的 換帖感情也往往是在零中送炭時所建立、他說、做人、心最重 要·而工作·就要腳踏實地。

申、報料会の本機能力等。接受的景域以一

进程性的意义等,而宣言中央他的性格和: 用·尼亚内西·加入中国国内·加入中国中国 T-N-UMBEWARDERSONSER 元安小松地、在布料省水水、牡丹此間上了分辨 人的自然并进程。但此并以及下表令文、不為意 非地文化-电构高有效类形化的化化, 把处于了 一切的五世、生不在好限的身份有效知道百姓 MINESTRUMENT ASSESSMENT AND A STATE OF 的物质交流,也有技术维护、建筑资格。

一位企業展開及展開的開発工程的開發 我的为网络。从他把在阿拉拉地的对方提出一只 実質的方の心臓・足二円元件下根料保証Mapoly www.mestacontogloskskyn/MRTTMEE/MEE-28 对方们由原本型设备特部等所用编制的企图、概 网络粉织夹织用:

用心胸腺可能恐怖的疾机之地, 取除建筑的 植松坡原在有在层面等中或使用用推立,方摘型 周·韓人·心磁素型·拉上作·故意確認實施。 能比较对此相行动能、行权高效、即仍含和宣布 資本付出時間かり、在場合者料で属す場合の企業 之城中、我内心体或最终有有中省人付出的证明 ○ 日本企業の人工方位・由





報。 (A) 日 主意 主義権 の と思います。 (A) Character (A) Character



NAME OF THE OWNER, SAME MATERIA.



■ TAIWAN TATLER 2010 Mar.

■ Media & News

财富人生報導







VANITY 浮華此專坊







VANITY 浮草选專坊







VOGUE專坊









東西雜誌專訪







很琴錄代言人,林志玲禮服









■ Media & News

叛務新鎮專助







BAZAAR專助







WE PEOPLE事時







GQ專館







TVBS周刊專助







時報週刊專助









Khieng ATELIER