

THE SECRET AND EFFECTIVE INGREDIENT OF AFTERSUN LOTION:

THE PURE EXTRACT OF THERMAL PLANKTON (PETP) & B5



The pure extract of thermal plankton (PETP) is claimed to restore balance to skin cell activity and stimulate reproduction of fibroblasts.

PETP is said to soothe irritated skin and skin adversely affected by lifestyle or environment.

It also regenerates skin and allows it to function at its best.

Dr Aubert explained: "The active compounds in skincare products for men and women are the same, but men's skin is different from women.

Men have thicker skin. The ageing process between both sexes is also different."

"Women's skin can be compared to a piece of paper.

The more it is moved, the more wrinkled it gets after a period of time," he said. "However, women do not develop wrinkles so suddenly and signs of ageing begin with fine lines. On the other hand, men's skin is like a thicker piece of paper. It may seem more resistant in the beginning but when it is overstrained, it will tear. Likewise, when the skin gives way, big and deep wrinkles appear!"

The pure extract is said to have astonishing traits.

It stimulates the synthesis of collagen, and it efficiently acts against glycation, a phenomenon whereby skin fibres stiffen due to age. Also, it is claimed to protect the skin against daily harmful external factors due to its anti-oxidant nature.

"It works like a mask to protect the skin from external factors (such as pollution) and also detoxifies at the same time."

With detoxifying, protective and preventive properties.

The AfterSun Lotion are complicated but very important for the skin.

We also stress on the importance of vitamin B, was shown to dramatically **reduce the effects of ageing** in human skin. Vitamin B5 also helps to promote faster healing of skin wounds & burn.

Additionally, vitamin B5 can help to **minimize acne** by helping the body to break down oils in the form of triglycerides and cholesterol.

Vitamin B- it can inhibit the production of melanin, the pigment which gives skin its dark colour, to reveal a lighter and brighter skin.

We try to co-relate a product with the knowledge, and our sense of touch and smell.

We've made a lot of progress in the art of formulation of products.