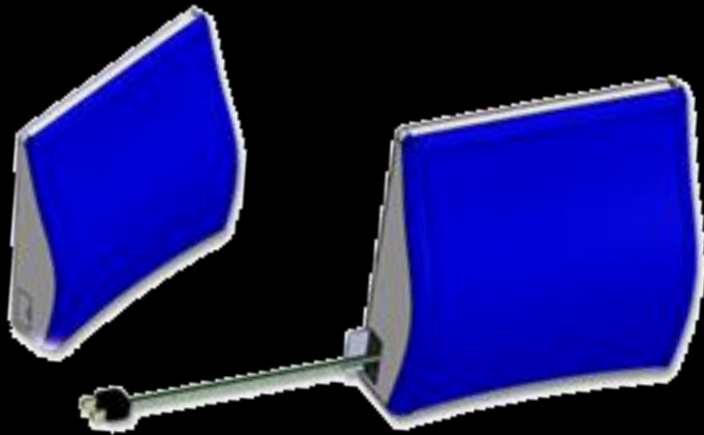


Product Design Business Plan



E-BackPad:

The Back Support for Wheelchair Users



Business plan

Ph.D. Yichen Lin

Team Members: Chen-Ching Sun, Yun-Chen Li,

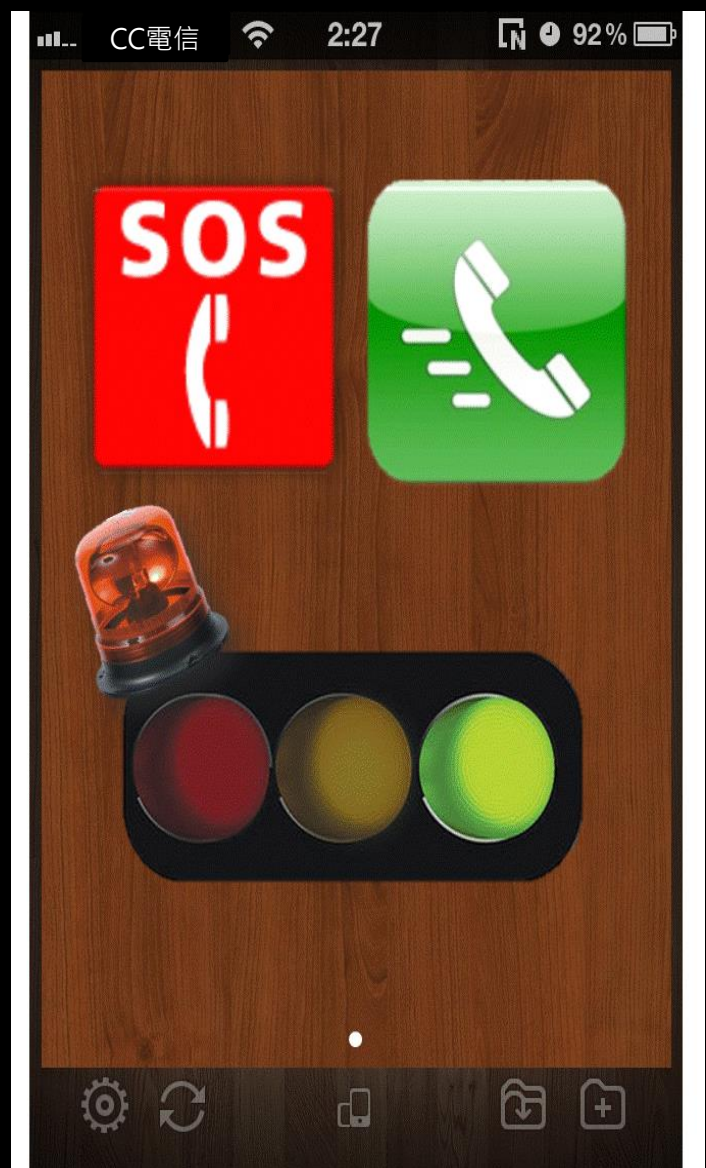
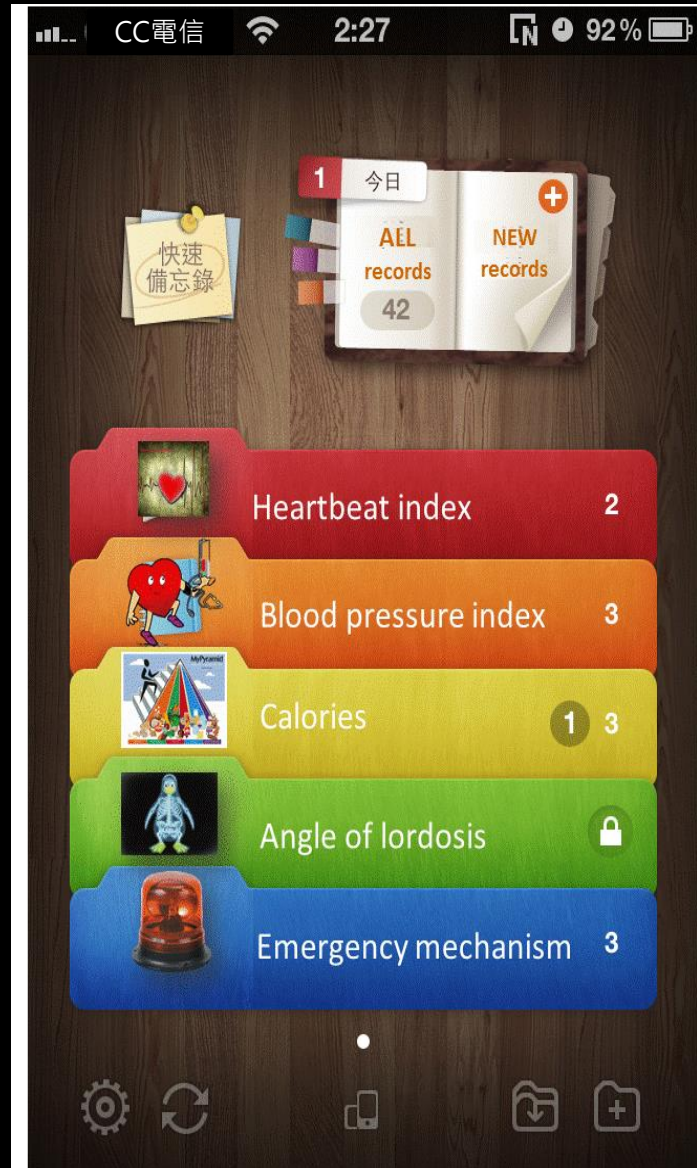
Shih-Wei Yang, Zheng-Wei Yang, Petrova Valentina



INTERNATIONAL BUSINESS PLAN

Department of Business and Management
National University of Tainan, Taiwan

User Interface Design



Marketing Strategy

