

Chinese wedding magazine first brand Media advertising cooperation content description

The highest level of readers purchasing power and consumption.

The most extensive channel. The highest exposure.

The strongest of interactive marketing planning.

Reader analysis

The main readers aged between 25 to 35 years old marriage of elite. Secondly are between 35 to 40 years old elite. Readers are based on office workers (distributed in the public sector, services, finance, health care, construction, design and communication).

Personal monthly income of 4 to 8 million(NTD) accounted for more than 7 percent.

Advocating brand and design, with unique insights, fashion trends concerned about the (marriage) market practitioners.

Comprehensive all the marriage information, from time to time on a variety of topics, such as bride cake taste and selection, create popularity and traffic. And updated daily articles and the latest news, interact with the FB fans, as a timely reply to the platform. Activities held, the number of visits per week about 5-7 million people, non-special activities on average about 2-3 million people per week, the current number of fans is increasing.

Effective use of FB fans concerned about the manufacturers will be placed in the daily posters, the average of post's reach rate are in the 10,000 -3 million, and the combination of manufacturers to conduct the overall marketing, interactive network activities to facilitate the manufacturers to collect new people List. The integration of marketing is a very effective way of multiple exposure. Let new couple prepare for the wedding to receive different news, and get the required concessions for the original intention to set up, more suitable for mobile devices and tablet browsing.

Website for coupons and experience to introduce customer products.

The current website is advertised with Facebook and physical activity.

Most people agree that: wedding images are popular!

But when consumers began to collect wedding photography information, the marriage network platform, Facebook fans page and the wedding company/studio website, can not be clear to provide the latest and most fashionable image works and complete wedding photography information.

So the first to be found, mostly are stale consumer disputes or outdated service content.

In view of this, in 2016,we launched a new model wedding photography online magazine.

By the professional editor every year to update a wedding brand recommendation, and recommended brand can be shelves latest wedding photography works every two months, in addition, wedding issues will be regularly produced!

Have the most marriage information,

The most colorful, visual, diverse wedding information, Have a lot of beautiful pictures of the wedding place, more suitable for mobile devices and tablet browsing.

The current website is advertised with Facebook and physical activity.

Different market segment With World Trade Wedding Exhibition, bring the wedding atmosphere to new couple.

New couple willing to buy at the venue will also enhance the desire.

So the site activities and site quality always make manufacturers and new couple very satisfied, is the result of years of effort.

Advertising price list (price in NT dollars / tax excluded)

Instructions for marketing:

Ad layout size

Agents can produce manuscripts

The copy, photography and fees charged by the advertisements produced by this publication are borne by the issuer and are not included in the advertising costs.

Color ads 4 pictures is limited, hypergraph each plus a fee

In order to fully express the idea of advertising, after the review of the sample publication can be modified with the original, but if substantial change or change the manuscripts should be added color plate making cost.

Layout: Inside page ad specified layout size, plus charges. Published within the page of the advertisers, not specified place, by the magazine full arrangement.

Deadline: even month, publish time: end of the even month.

Long term publishers have discounts

Platform	Layout
Graphic	Back cover
	Cover double-paged
	Back cover double-paged
	Front directory cross page
	Side directory double-paged
	Inside spread
	Double-paged
	Inside page
Internet	Internet article and report.

	Facebook fans page message.
Activity	Entity activity Depending on demand.