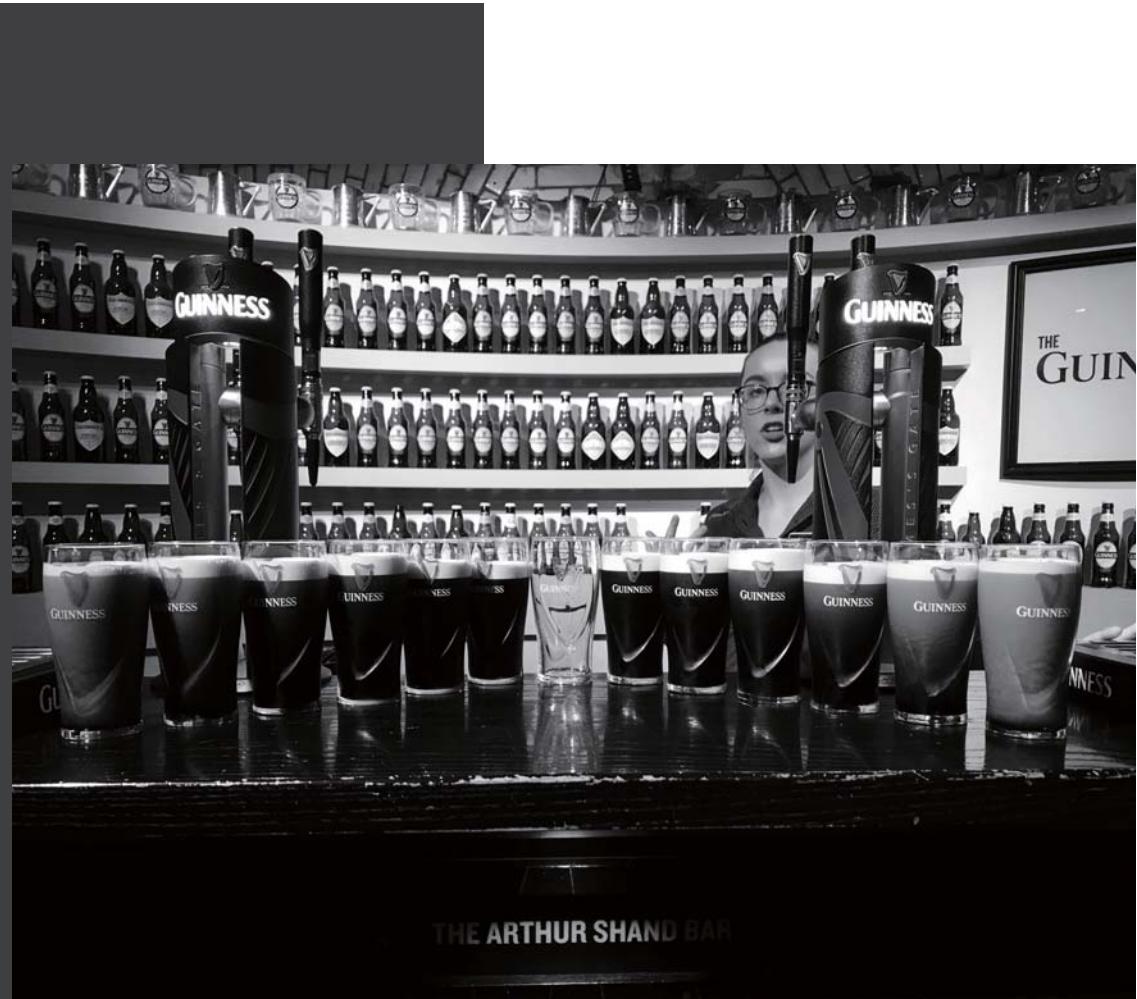


商業包裝設計

Commerical packaging design



2018/Guinness,Ireland/amber

商業包裝設計
Commercial packaging design



南緯水族
海鯊控溫器五種尺寸包裝設計
NAM WEWE
Sea Shark Temperature Controller
Five Sizes Of The Packaging Design

偏好使用日系風格的南緯水族，這次的包裝設計也不例外。

由於是五種不同尺寸的控溫器，適用的魚種類也不同，用顏色跟魚類去區分每個尺寸的不同，讓消費者更容易區分。

Prefer to use the Japanese-style southern shui aquarium, this time also use the Japanese-style. Because there are five different sizes of temperature controllers, the applicable fish types are not same, use color and fish to distinguish the difference of each size, let consumption can easier to distinguish.

2017/Taichung,Taiwan/amber

商業包裝設計

Commercial packaging design

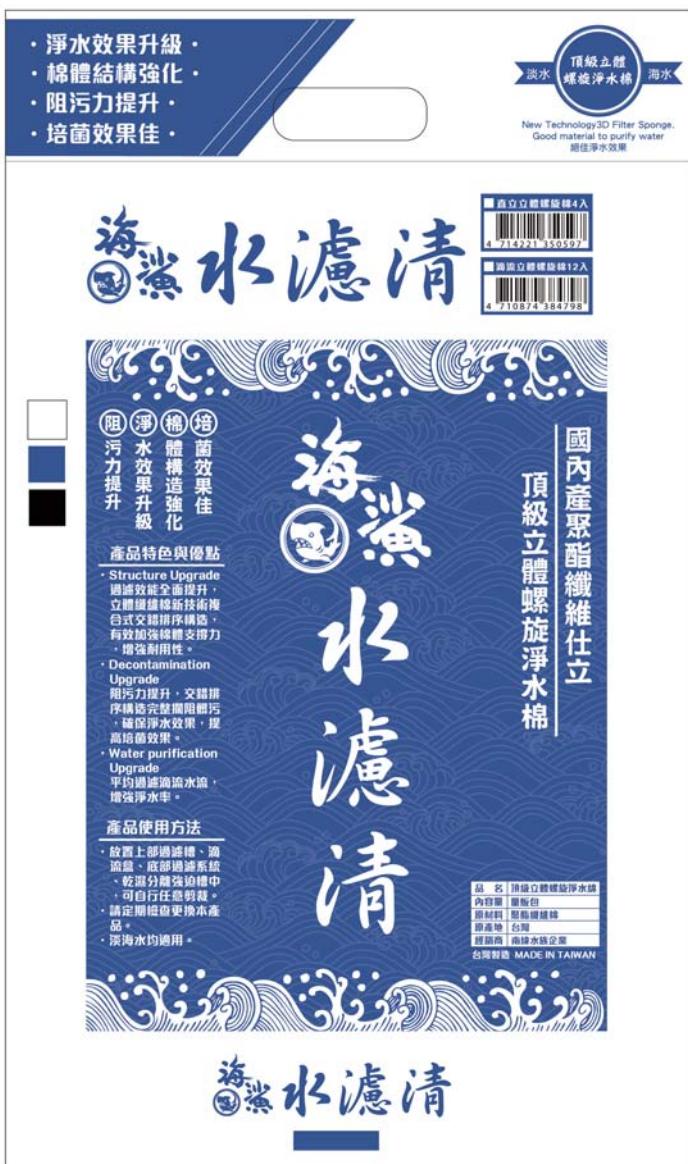
南緯水族 海鯊魚缸水中燈包裝設計 NAM WEWE Sea Shark Aquarium Water Lamp Packaging Design

此產品分為三種不同的魚種來做設計，分別是魟魚海水燈，增驗紅龍燈，金龍太陽燈。針對每種燈適用的魚種和燈的顏色來區分包裝的不同。

This product is divided into three different types of fish to design, respectively. It is a squid sea water lamp, a red dragon lamp, and a golden dragon sun lamp. Differentiate the package for the color of the fish species and lights that are applicable to each lamp.



商業包裝設計
Commercial packaging design



南緯水族
海鯊水濾清 包裝設計
NAM WEWE
Sea Shark Water Filtration Packaging Design

強烈的日式風格和簡單的藍白配色，讓整體看起來不複雜，卻讓商品的效能和名稱明顯且亮眼。

Strong Japanese style and simple blue and white color to make the overall look not complicated, but the product's performance and name are obvious and bright.

2018/Taichung,Taiwan/amber

南緯水族 海鯊 超強馬達18L/20L 包裝設計

NAM WEWE

Sea Shark Super Motor 18L/20L
Packaging Design

此款商品分為兩個不同的尺寸，於是使用兩個強烈的顏色來區分。

在充滿速度感的日系風格中添加圖像的說明，讓消費者在滿版的設計中還能清楚的知道商品的效能。

This product is divided into two different sizes, so use two strong colors to distinguish.

Instructions for adding images in a Japanese style full of speed, let consumers know the goods clearly in the full version of the design performance.





南緯水族一貫喜歡使用日式風格，簡單顯眼的顏色和淺顯易懂的魚類圖片說明，讓整體看起來不單調且商品內容明確。

2017/Taichung,Taiwan/amber

NAM WEWE has always liked to use Japanese style, simple and conspicuous colors and easy-to-understand fish picture description, so that the overall look is not monotonous and quotient the content of the product is clear.

南緯水族
海鯊 雙顯示微電腦
控溫器 包裝設計
NAM WEWE
Sea Shark Twin Display
Thermostat

商業包裝設計

Commercial packaging design

南緯水族 海鯊 飼料分裝袋貼紙 包裝設計 NAM WEWE Sea Shark Feed dispensing bag sticker Packaging Design

由於塑膠貼紙的印刷限制，只能盡量單一顏色去呈現。

用線描的方式勾勒出飼料適用的水中動物，讓即使此貼紙貼在塑膠袋上也可清晰了解商品的效能。

Due to the printing restrictions of plastic stickers, you can only try to be as simple as possible.

One color to show.

Line drawing to outline the animals in the water for the feed,

Let the sticker be clearly visible even if it is attached to a plastic bag product effectiveness.



商業包裝設計
Commercial packaging design



2016/Taichung,Taiwan/amber

豐富鮮豔的食材插畫加上因為材質是塑膠印刷，
所以不能有太多太複雜的顏色。
選擇多樣簡單又能重複使用的顏色來搭配是最好的
方法。

Rich and bright ingredients illustration plus.
Because the material is plastic printed, so there can't be too many
complicated colors.
It's best to choose a variety of simple and reusable colors to match.
methods.

玉美妍
臺灣真食材
食材真空包裝袋設計
Yumei Farm Ltd.
Taiwanese Real Ingredients
Ingredients Vacuum Bag
Packaging Design

商業包裝設計

Commercial packaging design



遇見自然
津輕鬆 精油包裝設計
NATURAL LIFE
Jin Qing Song Essential Oil Packaging Design

提倡自然香氣的精油包裝走清新風格，不要有過多的裝飾就是人人最需要的自然生活。

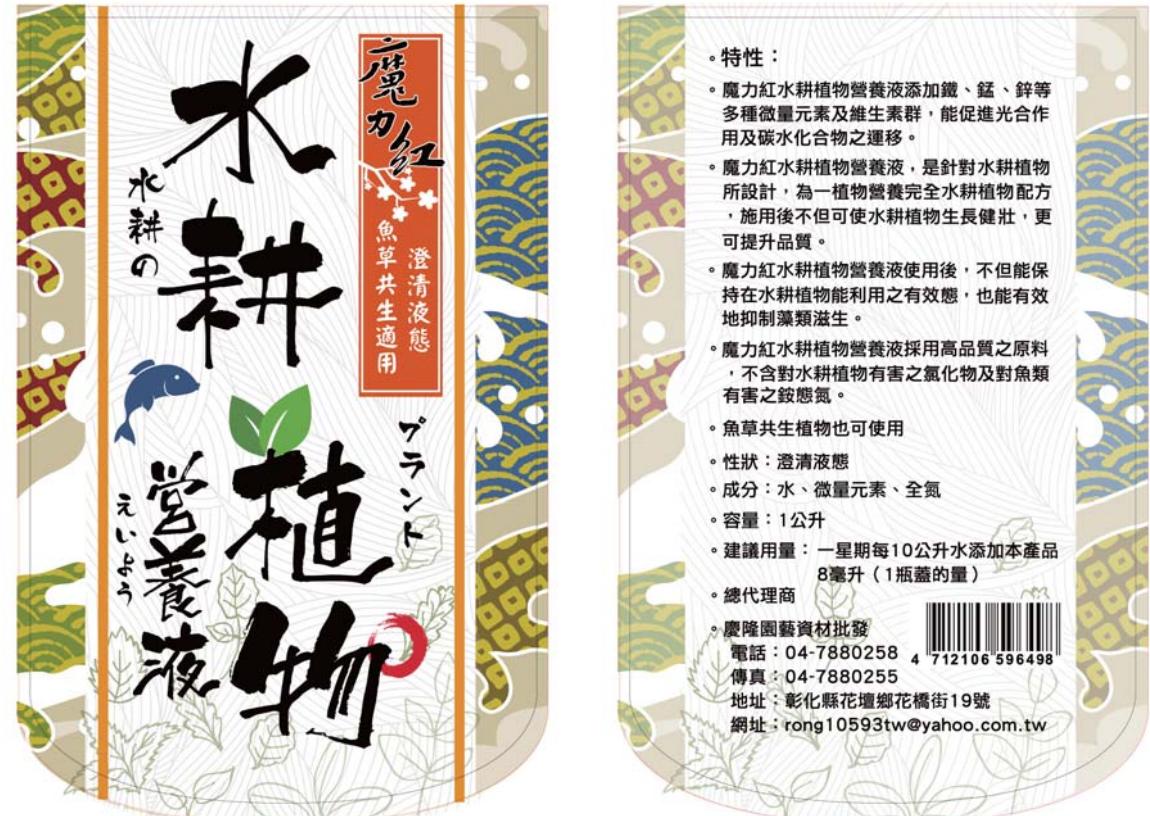
Promote the natural aroma of essential oil packaging to take a fresh style, do not have too much decoration. It is the natural life that everyone needs most.

慶灑水族 慶隆園藝
魔力紅 水耕植物貼紙包裝設計

Qing Feng Shuzu Qinglong yuanyi
Magic Red Hydroponic Plant Sticker
Packaging Design

傳統配色的日式風格，簡單明瞭的商品內容呈現，讓小小的貼紙包裝能發揮最大的美觀效果跟凸顯商品的獨特。

Japanese style with traditional color scheme, simple and clear product content presentation, Let the small sticker packaging play the most beautiful effect and highlight the quotient and the uniqueness of the product.



- 特性：
 - 魔力紅水耕植物營養液添加鐵、錳、鋅等多種微量元素及維生素群，能促進光合作用及碳水化合物之運移。
 - 魔力紅水耕植物營養液，是針對水耕植物所設計，為一植物營養完全水耕植物配方，施用後不但可使水耕植物生長健壯，更可提升品質。
 - 魔力紅水耕植物營養液使用後，不但能保持在水耕植物能利用之有效態，也能有效地抑制藻類滋生。
 - 魔力紅水耕植物營養液採用高品質之原料，不含對水耕植物有害之氯化物及對魚類有害之銨態氮。
 - 魚草共生植物也可使用
- 性狀：澄清液態
- 成分：水、微量元素、全氮
- 容量：1公升
- 建議用量：一星期每10公升水添加本產品8毫升（1瓶蓋的量）
- 總代理商
- 慶隆園藝資材批發
電話：04-7880258 4 712106 596498
傳真：04-7880255
地址：彰化縣花壇鄉花橋街19號
網址：rong10593tw@yahoo.com.tw

慶灑水族
天下無敵 錦鯉飼料袋裝設計
Qing Feng Shuizu
Tianxia Wudi Koi Feed Bag
Packaging Design

自古以來錦鯉的象徵是高貴，故背景顏色選為貴氣的紫色。背景的花紋增添中國風和日式風格的標題，再加上上下的金色邊條，讓整體包裝袋更有高級感。

The symbol of Koi has been noble since ancient times, so the background color is chosen as extravagant purple.
The pattern of the background adds Chinese style and the title of Japanese style, plus the top and bottom gold bars, let the whole package bagging is more advanced.



慶灑水族 慶隆寵物水族 魔力紅 完整營養三色飼料鮮豔配方 貼紙包裝設計

Qing Feng Shuizhu Qinglong chongwu shuzu
Magic Red Complete Nutritional Three-Color
Feed Bright Formula Sticker packaging design

神秘的紫色背景加上適合使用此飼料的魚種照片，整體設計相當鮮豔，於是標題跟其餘點綴的部分就以單色或單色漸層，才不顯得整體感很複雜。

Mysterious purple background plus photos of fish species suitable for this feed, overall the design is quite vivid, so the title and the rest of the embellishment are in monochrome or monochrome gradation, it does not seem to be a whole complex.



2017/Taichung,Taiwan/amber



慶灘水族 天下無敵 小型魚熱帶魚專用顆粒飼料 貼紙包裝設計

Qing Feng Shuzu
Tianxia Wudi Small Fish Tropical Fish Special Pellet Feed
Sticker Packaging Design

此款商品分為兩個不同的尺寸，用低調奢華的黑色加上金色的海浪線條做背景，既不失日式風格的精緻。

This product is divided into two different sizes, with a low-key luxury black plus gold the waves line the background, without losing the exquisite Japanese style.



慶灑水族 慶隆園藝 魔力紅 高級錦鯉飼料貼紙包裝設計

Qing Feng Shuizu Qinglong yuanyi
Magic Red Premium Koi Feed Sticker
Packaging Design

這款貼紙不再使用滿版的設計，反而適當留下空間像是兩隻錦鯉在水中游動的感覺，讓整個設計看起來不會擁擠，在加上背景的花朵線條，可顯得更加高貴典雅。

This sticker no longer uses the full version of the design, but instead leaves space looks like the feeling of two koi swimming in the water.
Let the whole design look it won't be crowded, and the background of the flower lines will look even more elegant.

2017/Taichung,Taiwan/amber