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商業LOGO設計

Commerical LOGO design



2018/Dalkey,Ireland/amber



金莎湯包
Chin Sha Tang Bao

2018/Hsinchu, Taiwan/amber



金莎湯包
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金莎湯包 Chin Sha Tang Bao LOGO設計

Chin Sha Tang Bao Commercial LOGO Design

湯包是中式傳統早餐和港點的特色小吃之一，也曾經是非常受歡迎的早餐選擇。現在的年輕人因為上班匆忙的緣故，早餐通常都以西式的漢堡三明治，又或者是到便利商店購買微波早餐。

於是以小孩快樂吃湯包的形象來喚起每個大人心中那些悠閒吃著湯包當早餐的回憶，更希望人們在忙碌之於也別忘了好好吃一頓早餐。

Tang Bao is one of the traditional Chinese breakfast and Hong Kong-style dim sum.

And also was once a very popular breakfast choice. Because of the rush of modern young people, breakfast is usually made up of Western-style burgers and sandwiches, or a microwave breakfast at the convenience store.

So the image of the happy child is eating the Tang Bao to evoke the happy memories of the adults.

And hope that in the busy life, don't forget to have a good breakfast.

最狂蝦料理 - 蝦狂 商業LOGO設計

The Best Shrimp Cooks - Xia Kuang
Commercial LOGO Design

以蝦料理為主的創意餐車，業主希望以活潑亮麗的顏色來凸顯整個餐車的獨特性。
經過許多次的繪製改良，最終選定此版本。

The creative dinning car, which is mainly based on shrimp dishes.

The owner hopes to highlight the uniqueness of the dinning car with lively and bright colors.
After many times of drawing, finally chose this version.

SHIMP
最狂蝦料理

蝦狂





2017/The Best Shrimp Cooks - Xia Kuang,
Taichung, Taiwan/amber

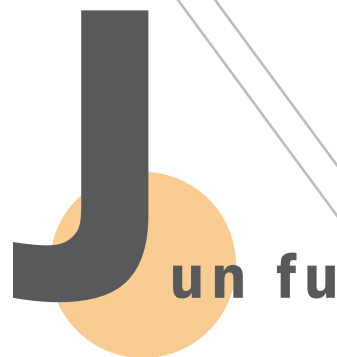
商業 LOGO 設計
Commercial LOGO design

均富餐飲事業有限公司
商業 LOGO 設計

Jun FU Restaurant Business Co, Ltd.
Commercial LOGO Design

此公司的服務範圍是整個餐飲業，所以沒有特別只服務某個餐飲。
由於顧慮到長久經營且是大規模經營的部分，
LOGO 的顏色盡量單一且不複雜來呈現。

The company's services range from the entire restaurant industry, so there is no specific service for certain types of food.
Due to the long-term operation and large-scale operation, the color the LOGO is presented as single and uncomplicated.



JunFu

Restaurant Business Co.,Ltd

均富餐飲事業有限公司

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Restaurant Business Co.,Ltd

均富餐飲事業有限公司



2016/Ho-Feng Onigiri Breakfast, Hsinchu, Taiwan/amber

和風御飯糰
早餐店LOGO設計
Ho-Feng Onigiri
Breakfast LOGO Design

一間位於新竹的早餐店雖然名稱為御飯糰，裝潢也是日式風格，但是主打的是傳統飯糰。
插畫風格加上鮮艷的顏色，給傳統早餐店有不一樣的形象。

A breakfast shop in Hsinchu, although the name is the Japanese rice ball, the decoration is also Japanese style, but the main is the traditional rice ball.
The illustration style with bright colors gives the traditional breakfast shop a different image.

