

1

書冊封面設計

Manual cover design



2018/Howth,Ireland/amber

書冊封面設計 Manual cover design



愛爾蘭中國新島傳媒“絲路”雜誌 封面封底設計

China Emerald Media In Ireland, “Silk Road”
Magazine Cover Design

因為本雜誌都是在愛爾蘭發行的，
雜誌的內容大致上都是以中國的新聞
還有中國和愛爾蘭文化的交流。
客戶希望凸顯中國的特色，雜誌的名字為
“絲路”，於是以長城為背景，意喻著
綿延不斷，續續相傳的意念。

This magazine is issued in Ireland,
The contents of the magazine are generally based on
Chinese news.
There is also an exchange of Chinese and Irish culture.
The client wants to highlight the characteristics of China.
The name of the magazine is "Silk Road",
so the Great Wall as the background, meaning
The idea of continuing idea.



2018/Dublin,Ireland/amber

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NECO誌慶自行車零件型錄 2018-2019 封面封底設計

2018-2019 NECO Catalogue & technical manual
Magazine Cover Design

此型錄於2018年年初進行初步討論及設計，NECO誌慶為自行車零件公司，每兩年都需要更新型錄，用於許多自行車展覽上，包括國際展覽。以黑色背景加上速度感的線條來襯出自行車獨有的速度感和流利線條，再加深自行車零件的金屬質感，讓整體看起來更加霸氣吸睛。

This magazine was first discussed and designed in early 2018, NECO Zhiquing is a bicycle parts company.

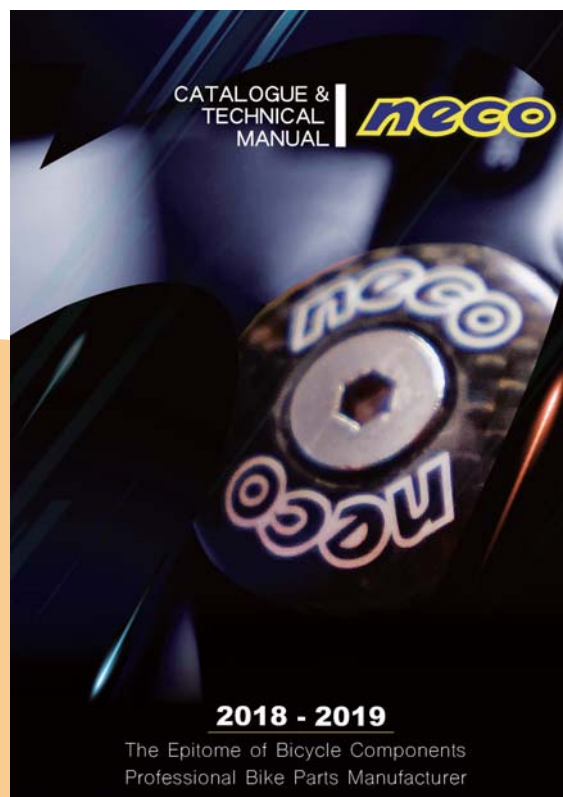
They need to update its catalogue every two years.

Used in many bicycle exhibitions, including international exhibitions.

Lines with a black background and a sense of speed to illuminate the speed of the bike.

Feeling and fluent lines, deepen the metal texture of the bicycle parts.

It looks more aggressive and eye-catching.



2018 - 2019 **neco** CATALOGUE & TECHNICAL MANUAL

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The Epitome
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2018/NECO Catalogue &
technical manual,
Taichung,Taiwan/amber

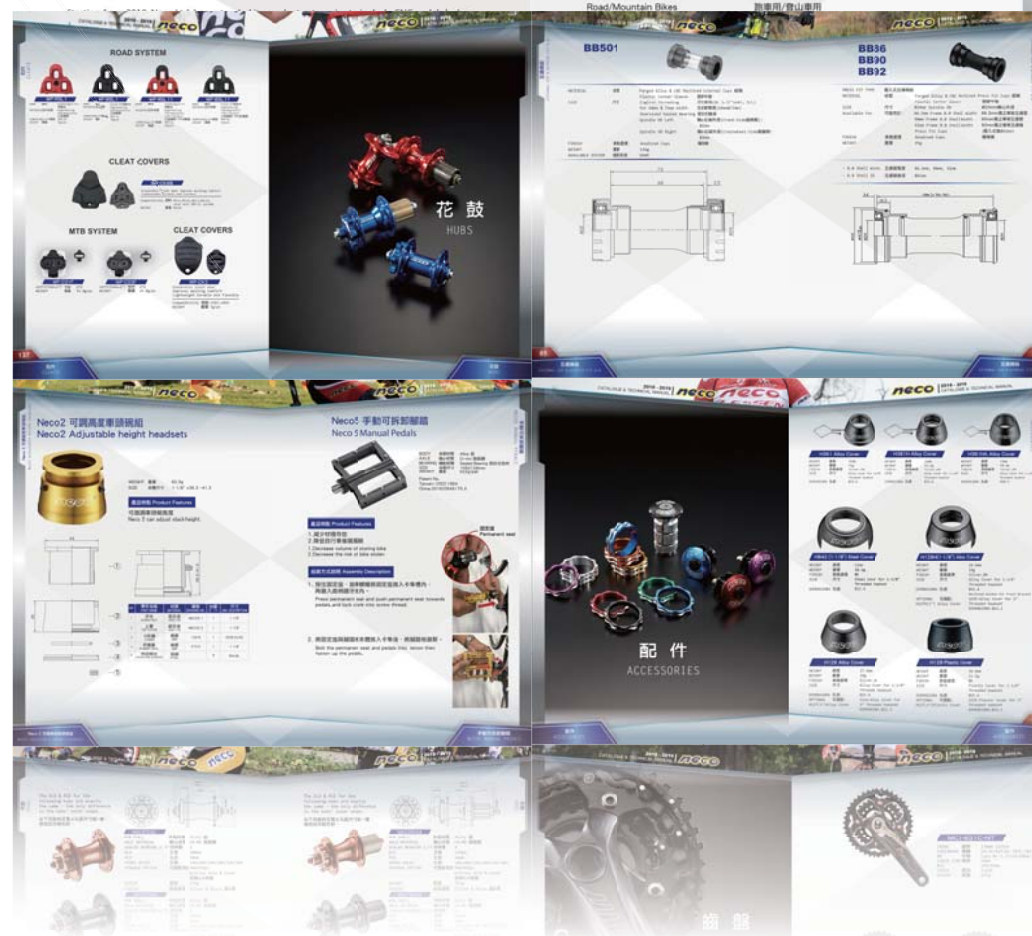
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誌慶自行車零件型錄 2018-2019 內頁編排設計

2018-2019 NECO Catalogue & technical manual
Magazine Layout Design

此型錄的內頁因為自行車零件種類眾多，便使用每種種類的零件拍攝形象照，做為一個分頁。
由於還有零件的工程圖要編排，所以排版上必須簡潔明瞭，避免複雜的線條過多影響視覺。

The inner pages of this catalogue use each type because of the wide variety of bicycle parts.
The part is taken as a pagination.
Since there are still drawings of the parts to be arranged, the layout must be concise and clear.
To avoid too many complicated lines to affect the vision.





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NECO誌慶上海自行車展DM NECO Shanghai Bicycle Show DM

2016/NECO, Jhencheng Design, Taichung, Taiwan/amber

此DM為單面開正反面A4大小。
上海自行車展為此公司每年固定會參加的展覽之一，
故只需要放上重點產品的介紹即可。
由於有工程圖需要排版，所以畫面盡量清晰簡單為主。

This DM is a single-sided open front and back A4 size.
Shanghai Bicycle Show is one of the exhibitions that the
company will participate in every year.
Just put a description of the key products.
Since the drawings need to be typeset, the picture is as
clear and simple as possible.

