

V I S U A L I D E N T I T Y











BE CURIOUS. BE PASSIONATE. BE INGENIOUS. BE PART OF HONMAN.



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TEL: 2200 1188



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品牌故事
Our Story

現代社會節奏多變，壓力逼人，讓人疲累不堪。遠離目標，
一拖再拖，字眼的交疊顯得格外重要，打擾你忙裡偷閒。
放空腦袋，摒棄繁瑣，找回心緒萬古新氣象。

The modern society is full of changes and pressures, making people
lose a lot for even their goals. A simple and quiet space becomes
extremely important so that you can take a break, empty your head,
reflect your thoughts, pick up the pieces and carry on with your life.

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HUMAN captures the spirit of curiosity, passion and integrity and
integrates them into our life. We hope to create a basis of the content
and style about the future to let you experience different things,
break your limits, actualize yourself, appreciate the beauty in life and
find the little flowers that bloom in your heart.



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Shared Space
共享空間



330 24 Hour 24/7

Space/24H
- 200 sq. ft. hours
- 50 sq. ft. hours
- 10 sq. ft. hours

Shared Space
- 200 sq. ft. hours
- 50 sq. ft. hours
- 10 sq. ft. hours

Shared Space
- 200 sq. ft. hours
- 50 sq. ft. hours
- 10 sq. ft. hours



品牌故事
Our Story

現代社會繁雜多變、壓力逼人，使人疲倦不堪、疲憊日增。
一個簡單、寧靜的空間變得極其重要，好讓收攏沈悶包圍，
放空腦袋、摒棄煩瑣，收拾心情再重新出發。

The modern society is full of chances and pressures, making people
tired and far away from their goals. A simple and quiet space becomes
supremely important, so that you can take a break, empty your head,
collect your thoughts, pick up the pieces and carry on with your life.

翰文舍秉持著好奇、熱誠、開心的精神置入生活中，
希望創造一個城市的舞臺，讓你體驗不同的事物，打破常規，
實現自我，品味生活中的美，找回內心靈動的小熾火。

HOMMEL upholds the spirit of curiosity, passion and ingenuity and
integrates them into our life. We hope to create an oasis of the soul/art
and style amid the hubbub to let you experience different things,
break your limits, actualize yourself, appreciate the beauty in life and
find the little fireworks that bloom in your heart.



BE CU

品牌故事
Our Story

现代社会繁忙多端，压力迫人，使人焦头烂额，疲于奔命，
一推了事，宁静的空间变得格外重要，好让你能放慢思绪，
放空思绪，拂拭思绪，收拾心情重新出发。

The modern society is full of changed and pressures, making people
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翰文舍秉持好奇、勇敢、匠心的精神扎根生活中，
希望打造一个城市的绿洲，给你不一样的事物，打破常规，
释放自我，品味生活中的美，找回那颗温暖的小小火。

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