



ICON



2019/01/04

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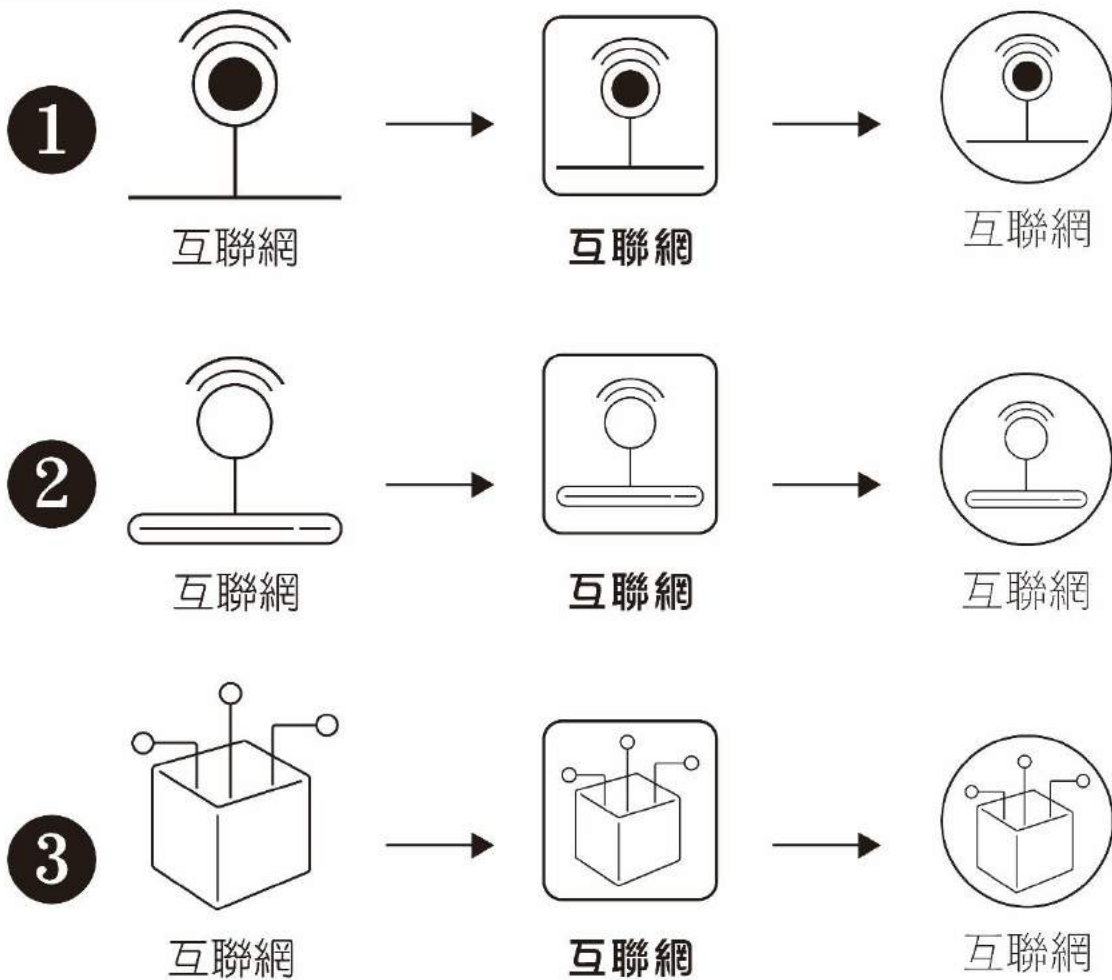
- 黑白配色
 - 無框
 - 方框
 - 圓框



ICON初步設計及發想

互聯網

黑白初稿



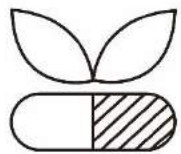
設計理念

1. 實心圓代表機台，擴散出去的感覺。
2. 底部有機台的裝置往外擴散。
3. 方形代表機台，擴散的感覺。

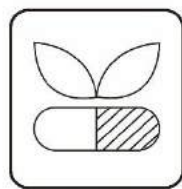
中醫

黑白初稿

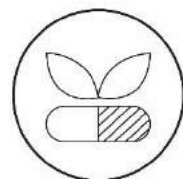
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中醫

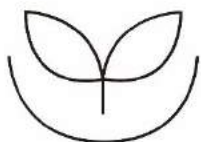


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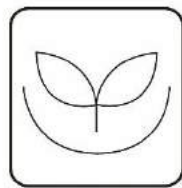


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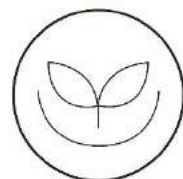
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中醫



中醫

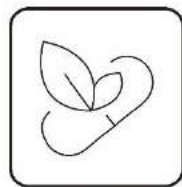


中醫

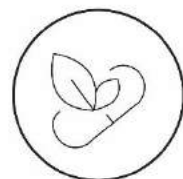
3



中醫



中醫



中醫

設計理念

1. 利用葉子與藥品來象徵中醫的感覺。
2. 底部代表著研磨鉢，上面是葉子代表藥草。
3. 葉子與藥品重疊，讓視覺比較集中。

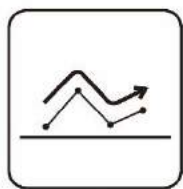
大數據

黑白初稿

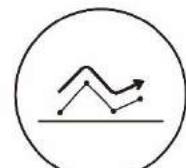
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大數據

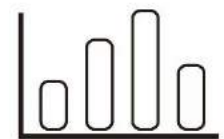


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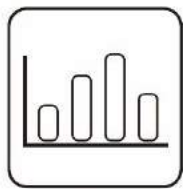


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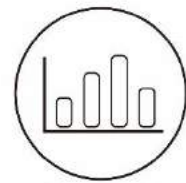
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大數據



大數據

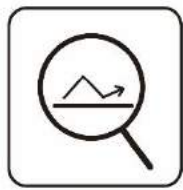


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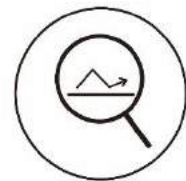
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大數據



大數據



大數據

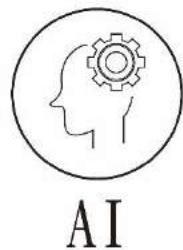
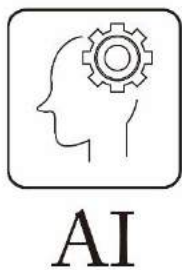
設計理念

1. 折線圖及箭頭來呈現數據的感覺。
2. 基本款的數據圖。
3. 搜尋的圖案裡面有數據圖，感覺所有想知道的數據都找的到。

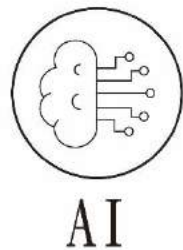
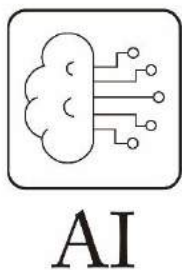
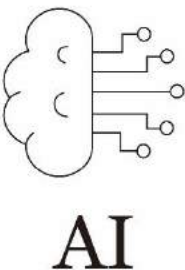
AI

黑白初稿

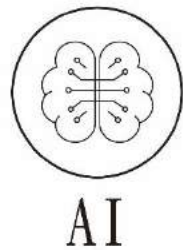
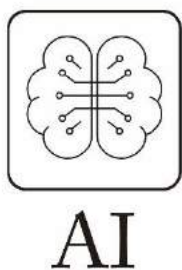
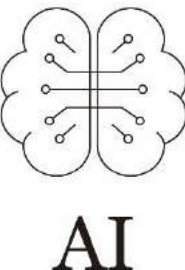
1



2



3



設計理念

1. 較簡化的人頭在腦部加上齒輪，最直接的方式來表示人工智慧。
2. 腦部的簡化加上散出的線條，簡潔有力，具有科技感。
3. 左右腦加上內部科技的線條，用未來感來襯托出人工智慧。

ICON合體



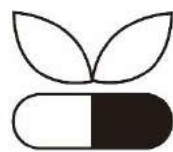
無外框合體

黑白

1



互聯網



中醫



大數據



AI

斜線

★
2



互聯網



中醫



大數據



AI

線條

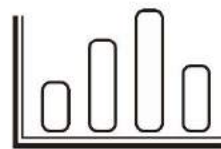
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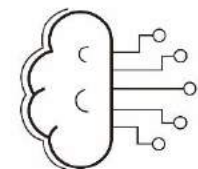
互聯網



中醫



大數據



AI





合體

方框合體

黑白

斜線

線條

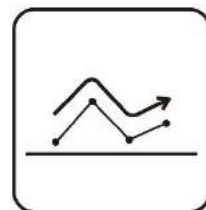
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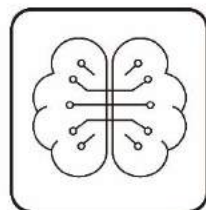
互聯網



中醫

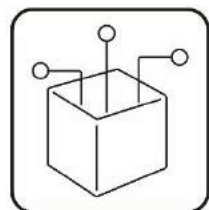


大數據

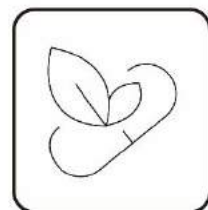


AI

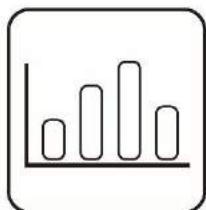
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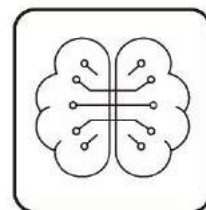
互聯網



中醫



大數據

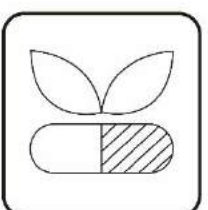


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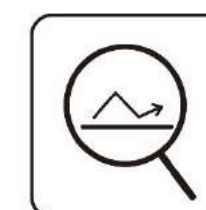
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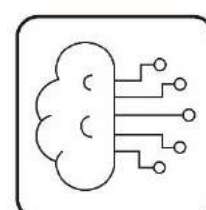
互聯網



中醫



大數據



AI



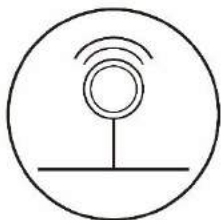


合體

圓框合體

黑白

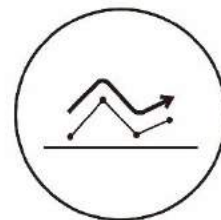
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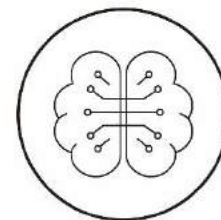
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中醫



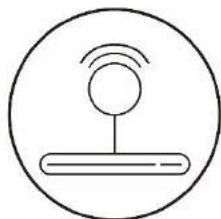
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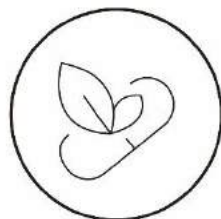
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斜線

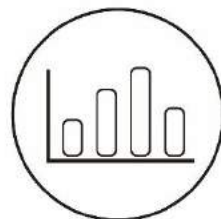
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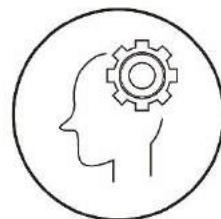
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中醫



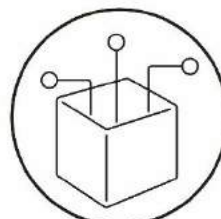
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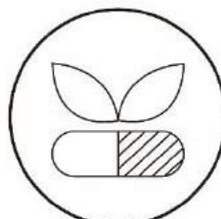
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線條

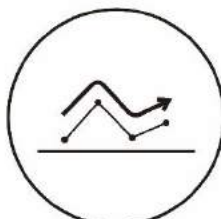
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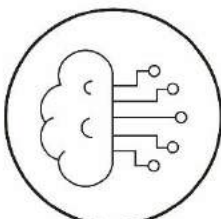
互聯網



中醫



大數據



AI



ICON合體配色

無外框篇

1



互聯網



中醫



大數據



AI



互聯網



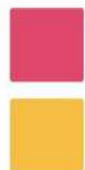
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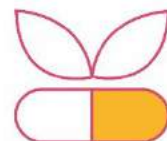
大數據



AI



互聯網



中醫



大數據



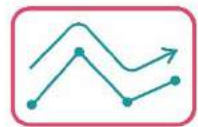
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互聯網



中醫



大數據



AI



互聯網



中醫



大數據



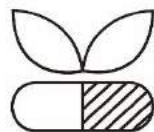
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2



互聯網



中醫



大數據



AI



互聯網



中醫



大數據



AI



互聯網



中醫



大數據



AI



互聯網



中醫



大數據



AI



互聯網



中醫



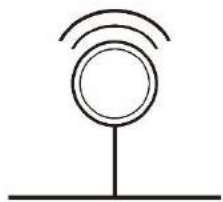
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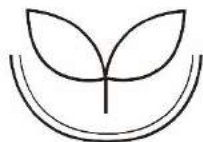
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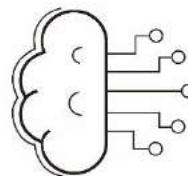
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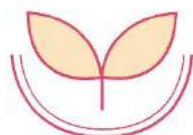
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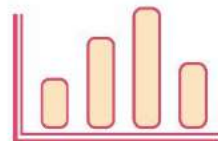
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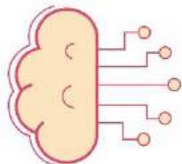
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中醫



大數據



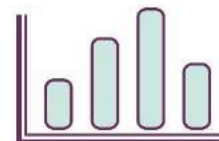
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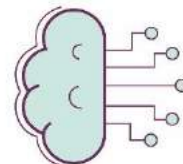
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中醫



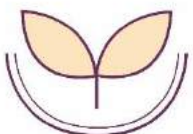
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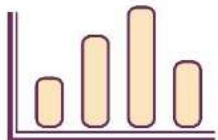
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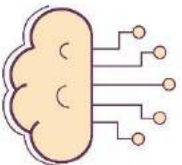
互聯網



中醫



大數據



AI



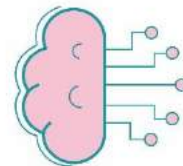
互聯網



中醫



大數據

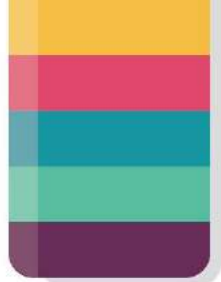


AI



ICON合體配色

方框篇



1



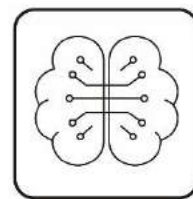
互聯網



中醫



大數據



AI



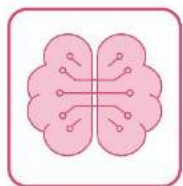
互聯網



中醫



大數據



AI



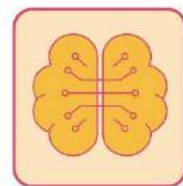
互聯網



中醫



大數據



AI



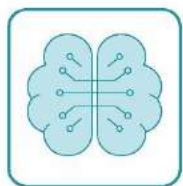
互聯網



中醫



大數據



AI



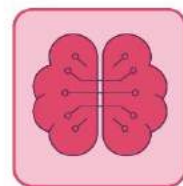
互聯網



中醫



大數據



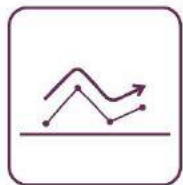
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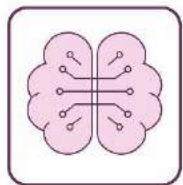
互聯網



中醫



大數據



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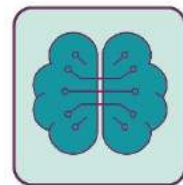
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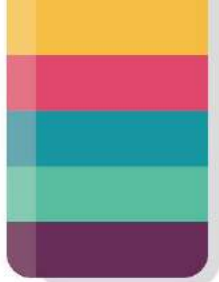
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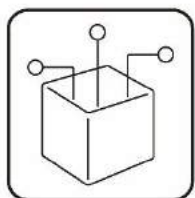
大數據



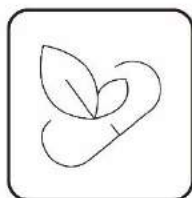
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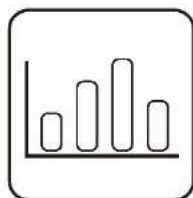
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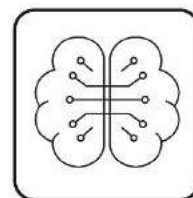
互聯網



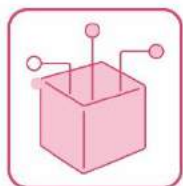
中醫



大數據



AI



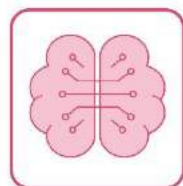
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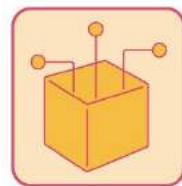
中醫



大數據



AI



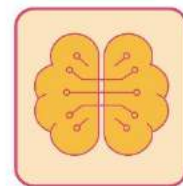
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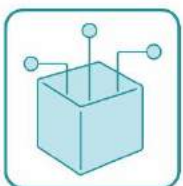
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大數據



AI



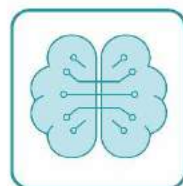
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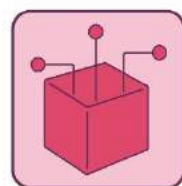
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大數據



AI



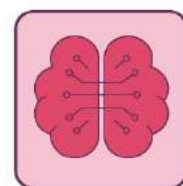
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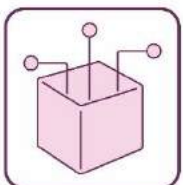
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大數據



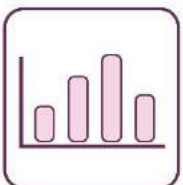
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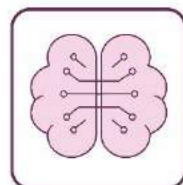
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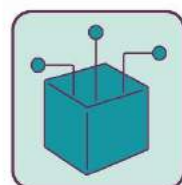
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大數據



AI



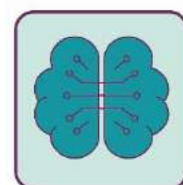
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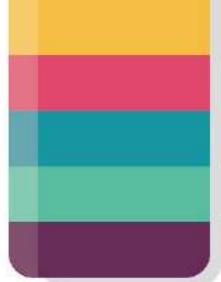
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大數據



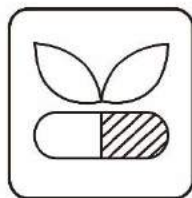
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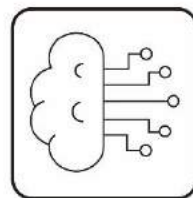
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中醫



大數據



AI



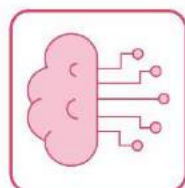
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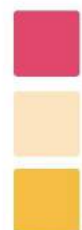
中醫



大數據



AI



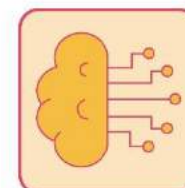
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中醫



大數據



AI



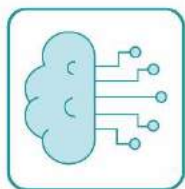
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中醫



大數據



AI



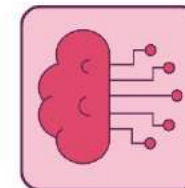
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中醫



大數據



AI



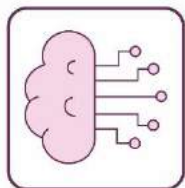
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中醫



大數據



AI



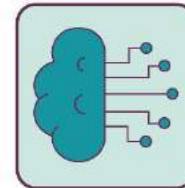
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中醫



大數據



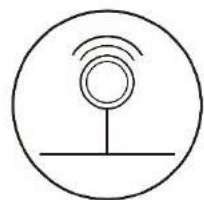
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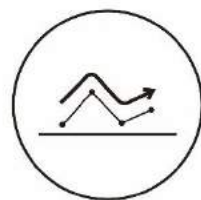
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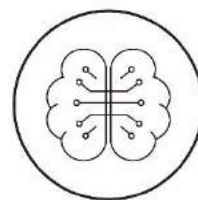
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中醫



大數據



AI



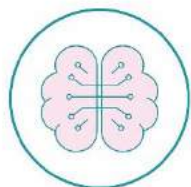
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中醫



大數據



AI



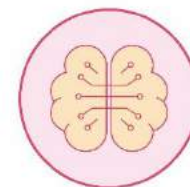
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中醫



大數據



AI



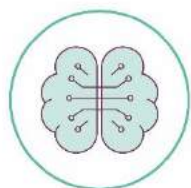
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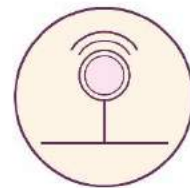
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大數據



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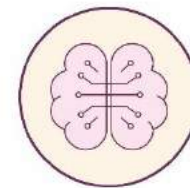
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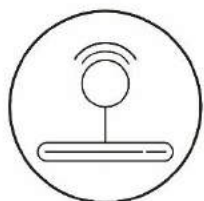
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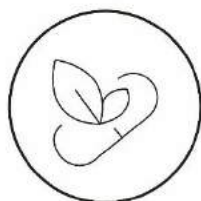
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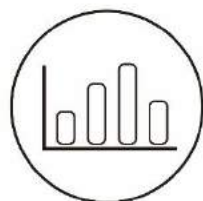
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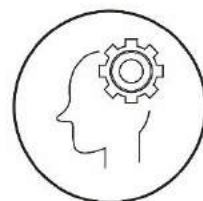
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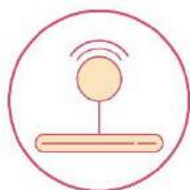
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大數據



AI



互聯網



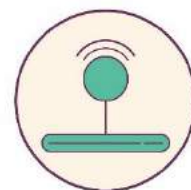
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大數據



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互聯網



中醫



大數據



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互聯網



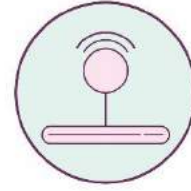
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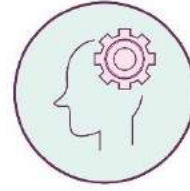
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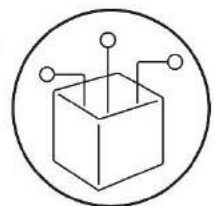
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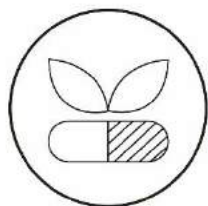
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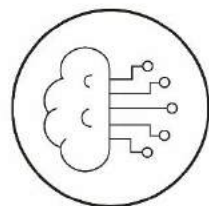
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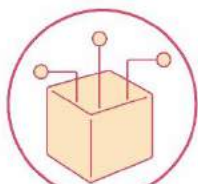
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大數據



AI



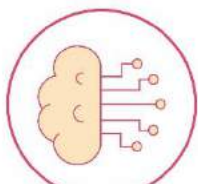
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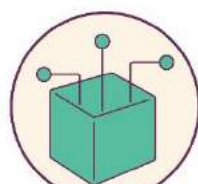
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大數據



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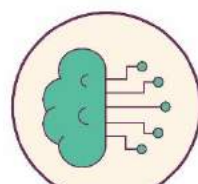
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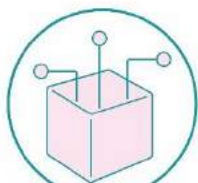
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大數據



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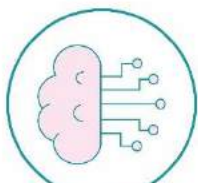
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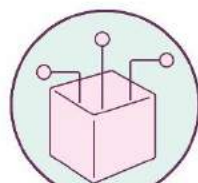
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大數據



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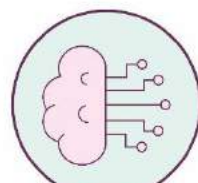
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中醫



大數據



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2019/01/04