



YUCHEN WU

PORTFOLIO



2017 _ Puli town,Taiwan

'Skin'- A Tray Series Expresses the age of Bark

2017 Summer, I had two weeks life-enhancing journey of learning the Bark Cloth Craft from an experienced craftsman in Puli town,Taiwan.

The outer skin of the tree, the Bark is written with the past of life. Some of the Bark surfaces are young and tender, while some are tough and strong —the various appearances of Bark present their unique experiences of nature.

'Skin' a Bark Tray Series expresses the extension and texture of bark by ancient Bark Cloth Craft. The various forms of Trays come from a different age of Taiwanese Paper Mulberry Bark.

Discipline
PRODUCT DESIGN

Work Delivery
TRAY x 6

Dimensions
ROUND TRAY 70x70x30 mm
OVAL TRAY 70x160x30 mm

Place
Taiwan,2017





The different process of craftsmanship varies the colors of Inner Bark-



The process of softening the outer bark -

After beating the fibrous inner Bark with a hammer, the young inner Bark turns pure white, and the senior one turns light brown.



2018 _ Copenhagen, Denmark

NORMANN X BRASK | CANDLESTICK 3D MODELING

During the internship in Normann Copenhagen, charging an artistic 3D modeling project might be one of the most inspiring project

Normann Copenhagen launches The Normann x Brask Art collection with international artists. Moscow artist Roma Manikhin cre
Candlestick embedding his idiosyncratic creative language into the work.

This Candlestick presents fantastic effects which are based on the 2D Illustration concept by Russian Artist Roma Manikhin and 3D
by Product Designer Yuchen Wu.

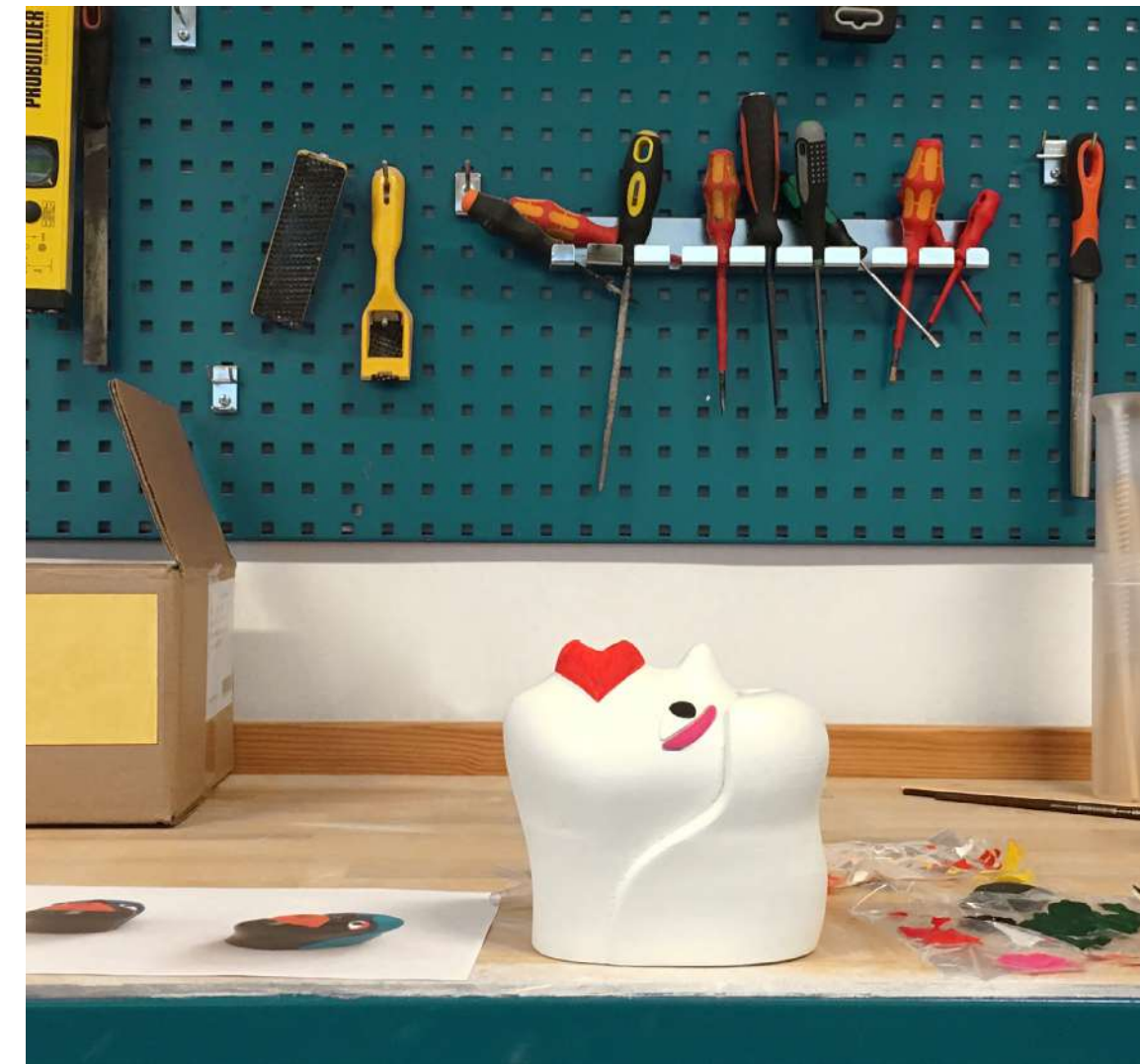
Discipline
3D MODELING

Work Delivery
CANDLESTICK x 1

Dimensions
165x115x150 mm

Place
Denmark, 2018





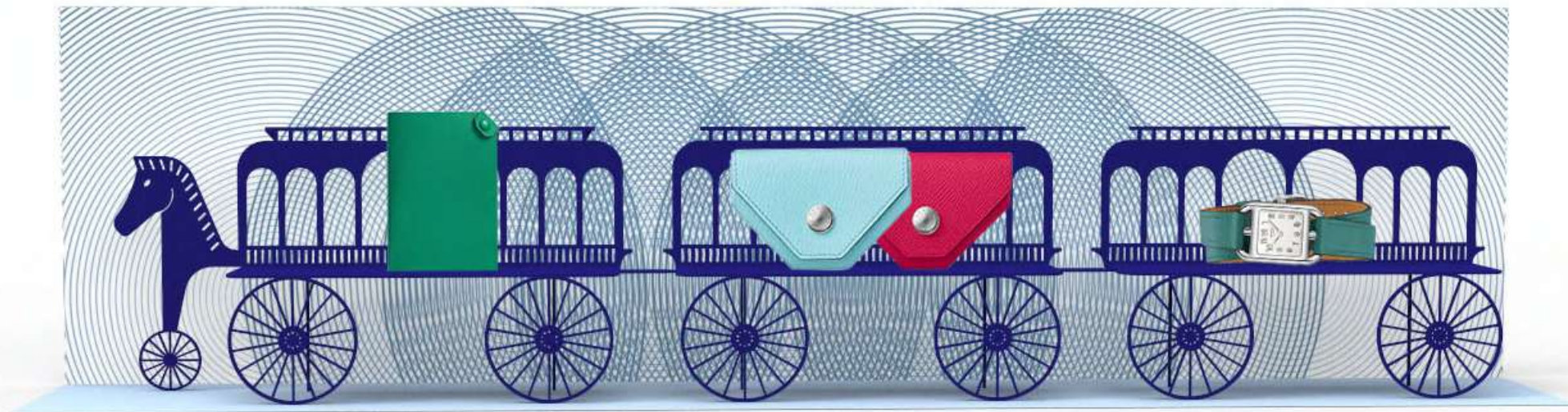
3D Printed Prototype -
Process of coloring



2018 _ TOKYO, JAPAN

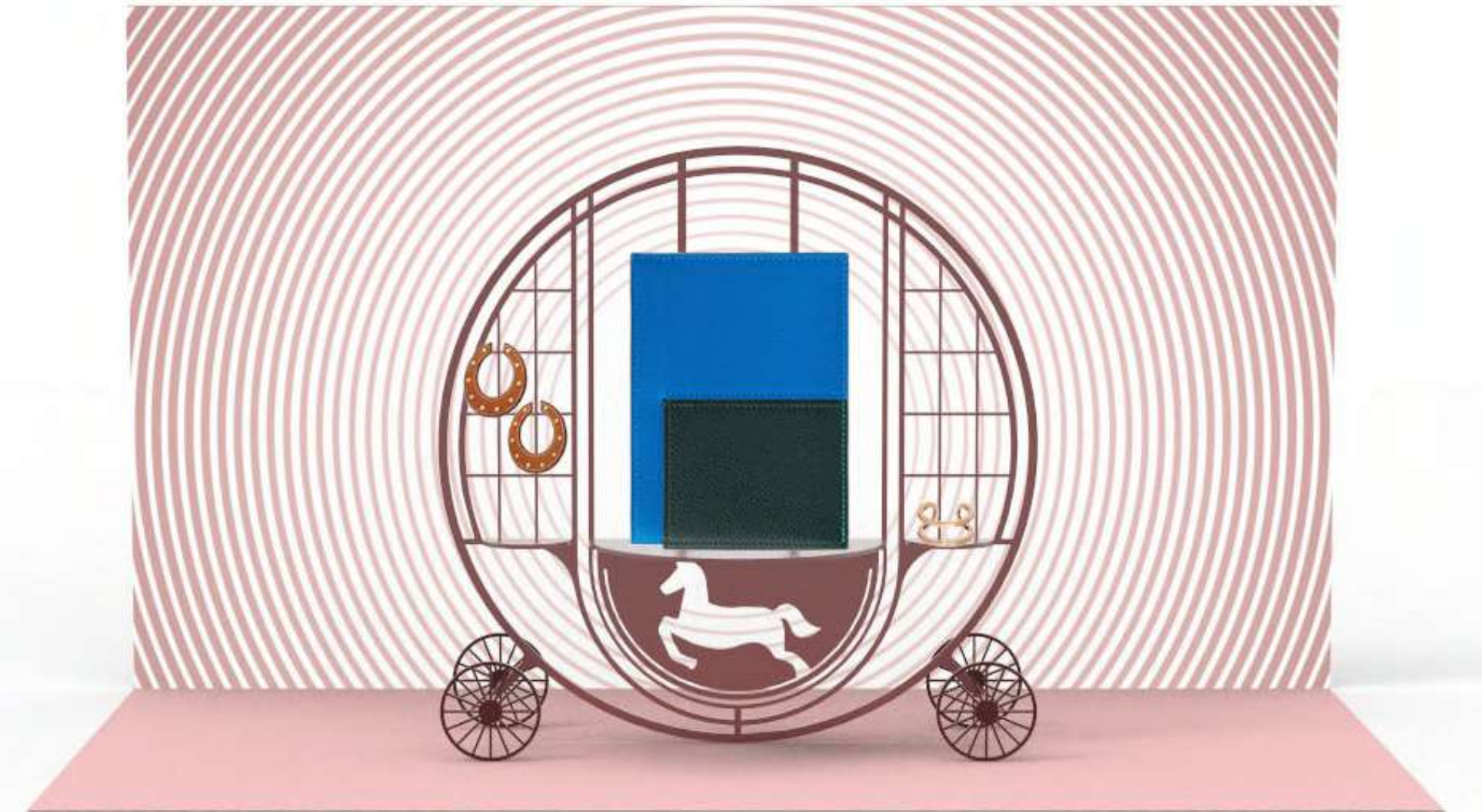
Hermès Spring | WINDOW DISPLAY DESIGN

During the internship in Danish design Studio Gamfratesi, charging Window Design Project of Hermès was my main works in the studio. The inspiration is the vintage Mono Wheel Vehicle. The various carriage or vehicles are following the horse's elements of Hermès.



Discipline
WINDOW DESIGN

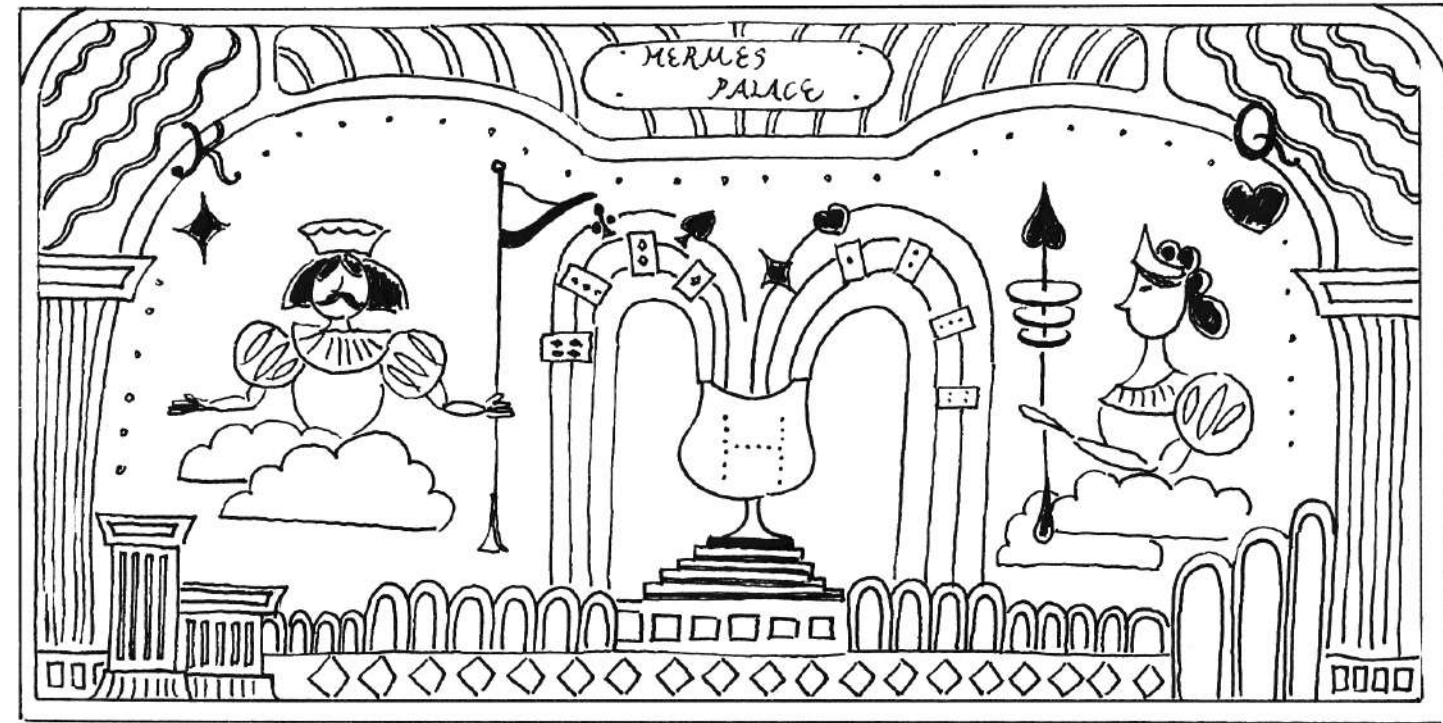
Place
JAPAN-, 2018



2018 _ COPENHAGEN, DENMARK

Hermès Spring | WINDOW DISPLAY DESIGN

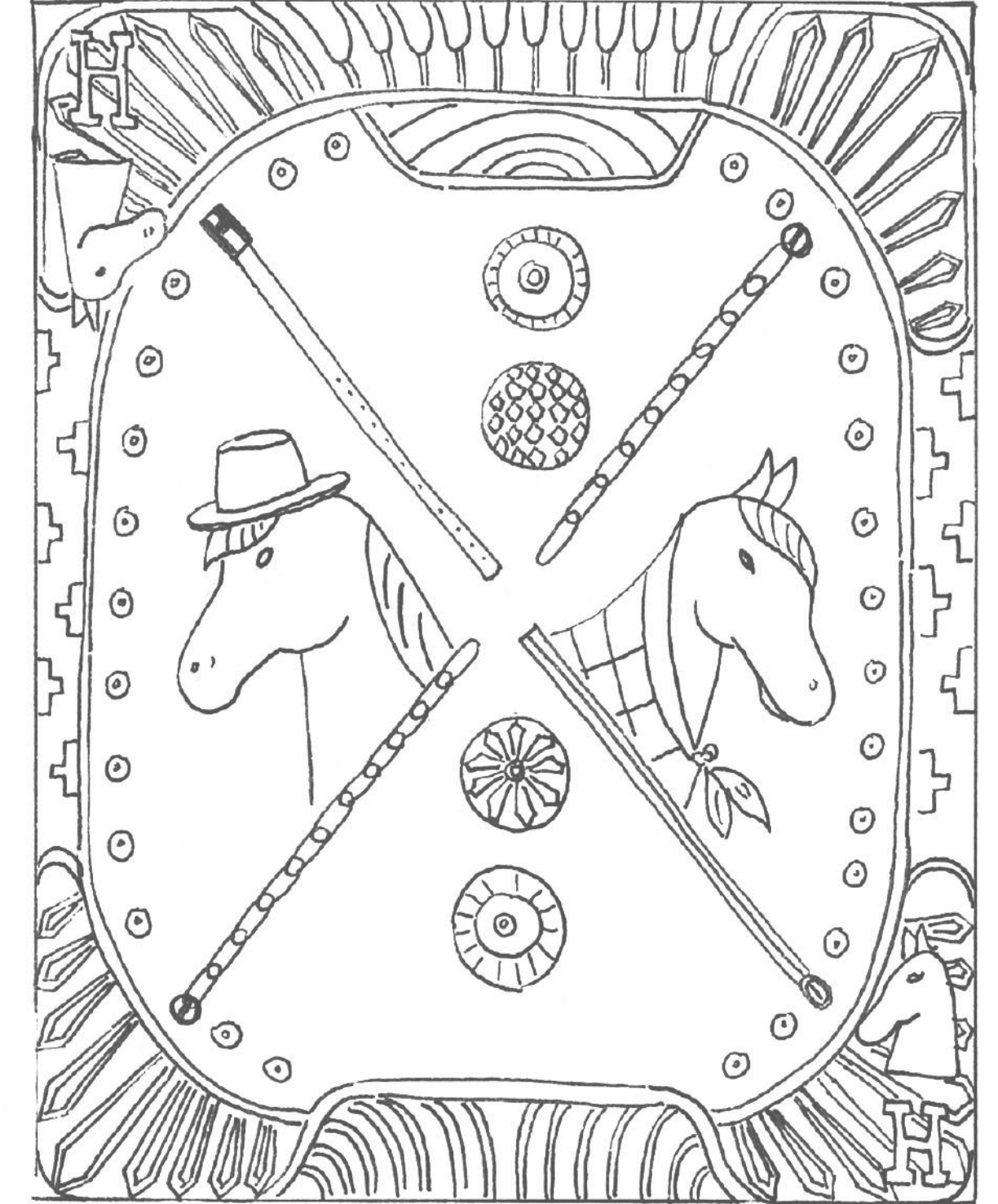
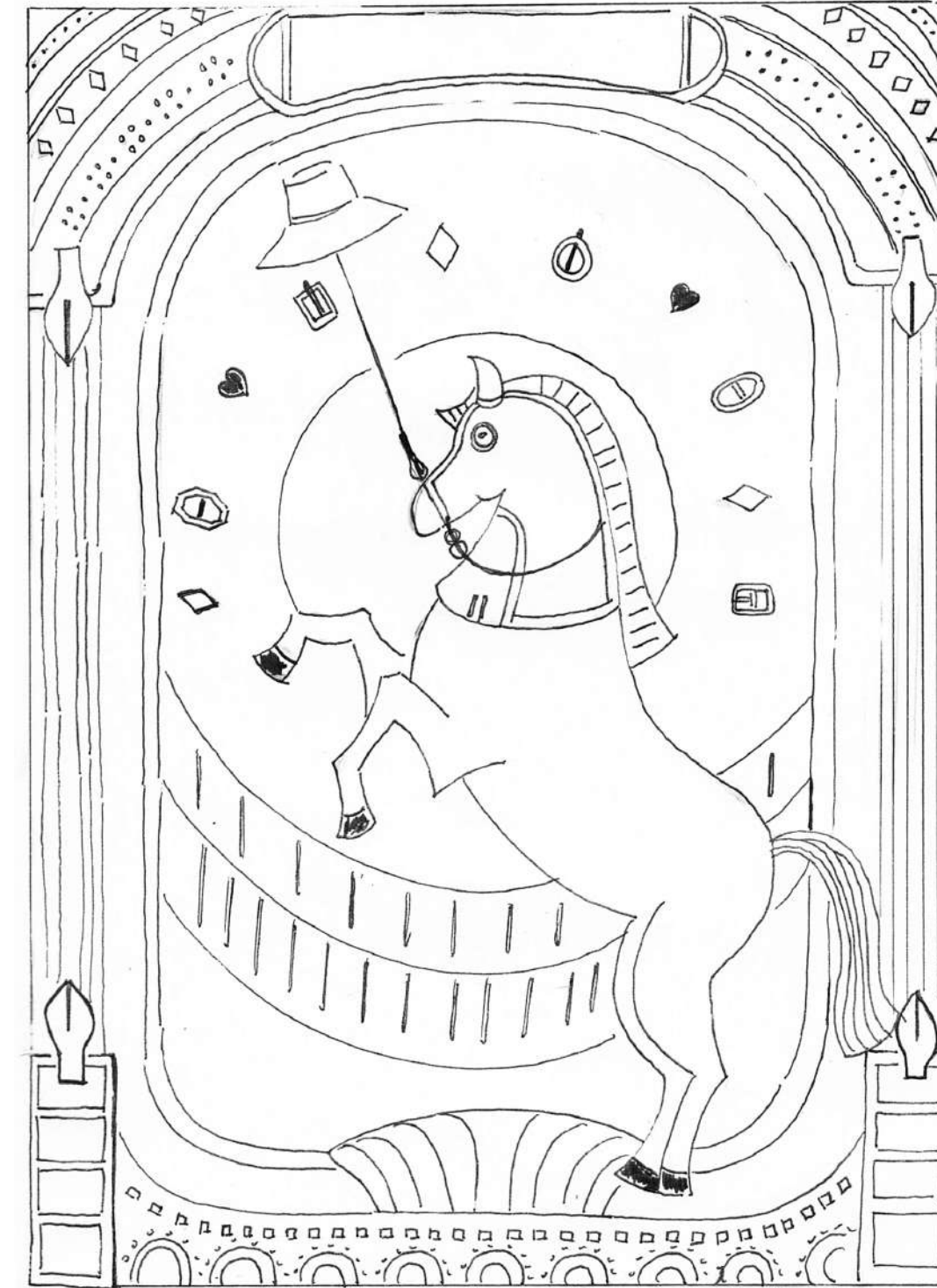
Imagine each window is a poker card; the cards of Hermès could be fascinating.
Basing on the delicate products of Hermès, the magic Hermès cards are born.



Discipline
WINDOW DESIGN

Place
COPENHAGEN, 2018

- BELT -



2018 _ COPENHAGEN, DENMARK

Kvadrat | Booth design | Imm Cologne

During the internship in Gamfratesi Studio, I had several booth design working experiences with architect Stine Gam and Enrico Fratesi. In the project of Kvadrat booth design, I was working on designing the component of the textile-cover panels and making all the sketch models.

Designed by Danish-Italian GamFratesi, Kvadrat's stand features a minimalistic wooden framework with rows of textile-covered panels working like blinds. Tilted – to reveal glimpses of the interior, or closed – to create a more intimate space.



Discipline
BOOTH DESIGN

Place
GERMANY, 2018





Sketch Model -
Testing the movable structure of
panels.