

## Baby Teeth Dairy

### Teeth Diary\*



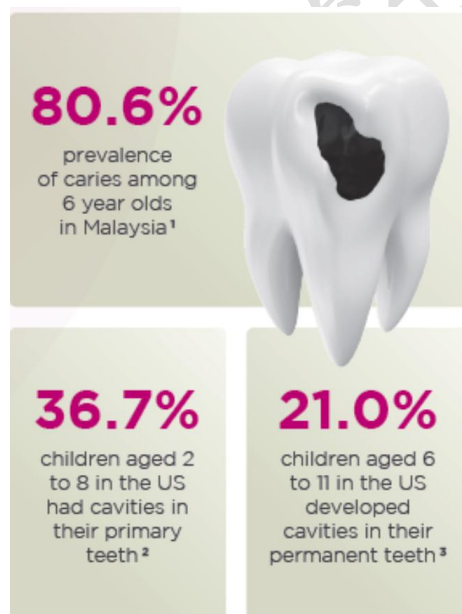
### Baby Teeth fall out anyway, why do they matter?

- Help your kid to chew and speak
- Speech, smiles and self confidence
- Keeping space for permanent teeth later
- Premature loss of baby tooth causes permanent teeth come in crooked and crowded

### Enemy for the teeth

- Consuming sugary foods and poor oral hygiene causes accumulation of bacteria in mouth
- Bacteria consume sugars from food and produce acids that gradually create cavities
- The tooth loses its minerals, the enamel gradually discolors. The damage goes deep into the tooth and pierces it thereby creating cavities (holes).

### Tooth decay is the number one chronic illness facing kids



That's why good oral hygiene begins at first teething to **help protect baby teeth, ensuring future smiles for decades to come.**

## One Size doesn't fit all

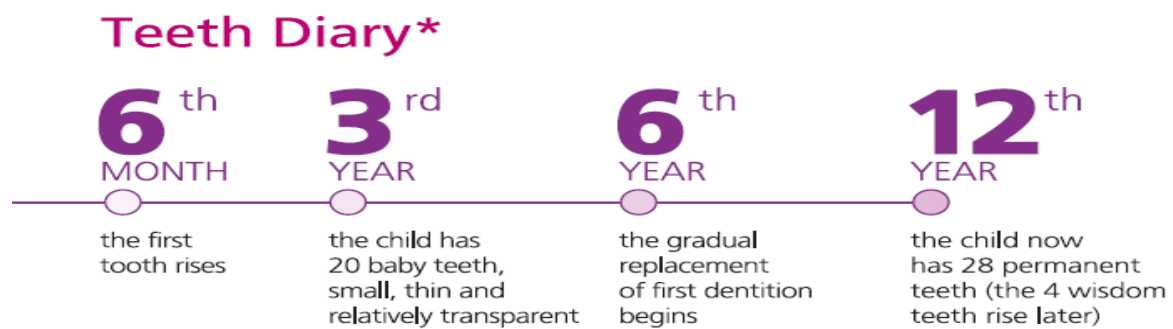
Many assume the same toothpaste can be used for the whole family. Not true

- High fluoride content in adult's toothpaste may cause **dental fluorosis**.
- A child's need changes as he/she grows, and their oral care need to follow suit.
- that's why it needs our expert protection

### Advantages:

- Clinically tested for proven results
  - Fluoride-Calcium Combination:
    - Re-calcification of teeth to ensure stronger teeth
  - Improvement of deposition of fluoride
  - Effective in enamel protection
- EU tested for superior safety
- No harsh chemical, ever!
  - FREE from Gluten, parabens, aromatic allergens, SLES, soap, colour
- Great tasting – Kids love it!
- Fluoride concentration adheres to the Guidelines of
  - EAPD (European Academy of Pediatric Dentistry)
  - AAPD (American Academy of Pediatric Dentistry)

## 宝宝长牙成长记



### 长牙日记\*

第六个月

三岁

长出第一颗牙

小孩已有 20 颗乳牙，小，薄和偏透明

6 岁

12 岁

逐渐开始替换第一副的齿列

现在，小孩已有 28 颗恒牙（4 颗智慧牙以后会长出）

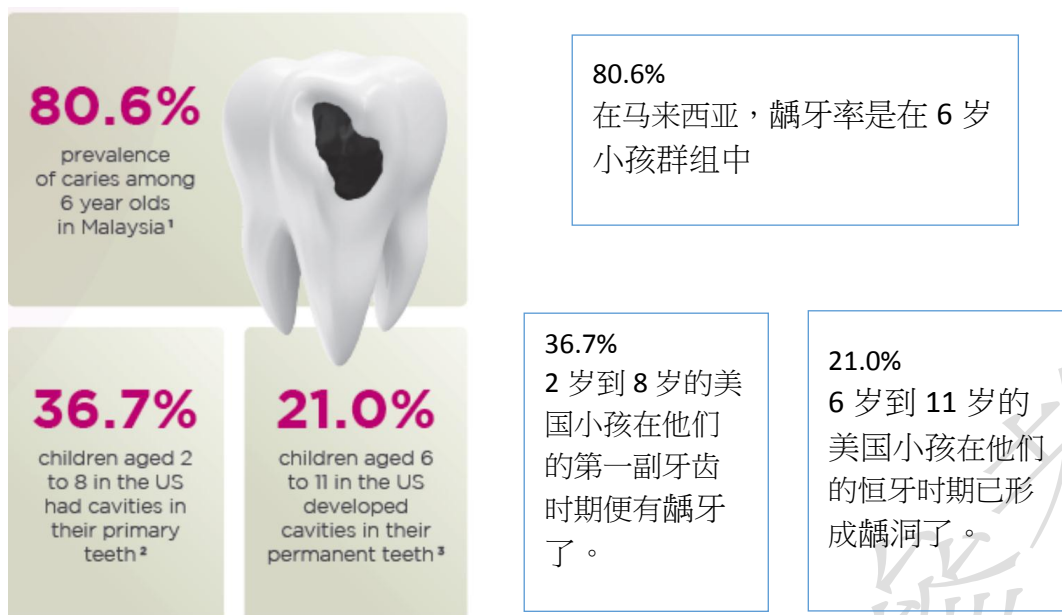
### 乳牙终究会脱落,那为什么它们依然重要？

- 帮助您的小孩咀嚼和讲话；
- 演讲，微笑与自信；
- 给即将萌出的恒牙预留空间；
- 过早丧失乳牙将导致萌出的恒牙长得弯曲与拥挤。

### 牙齿的敌人

- 摄取含糖食物和不良口腔卫生将导致细菌聚集在口腔；
- 细菌将分解食物中的糖，产生酸，进而形成龋洞；
- 牙齿将流失矿物质，逐渐变色。这损害会深入至牙齿根部，刺穿它从而形成龋洞（凹洞）。

### 蛀牙是儿童的首号慢性疾病



这是为什么良好的口腔卫生需要从第一次长牙开始，以保护乳牙，确保将来几十年的笑容。

### 一种产品并不适合所有人

很多人认为同一只牙膏可以全家人用。不对。

- 成人牙膏里的高氟含量可能会造成**氟斑牙**。
- 儿童成长时，他/她的需求会发生变化，而他们的口腔护理也必须随之而变。
- 这是为什么需要我们的预期保护。

### 优点:

- 临床试验所证明的功效
  - 氟-钙组合:
    - 牙齿复钙以确保坚固的牙齿
  - 氟化物沉淀的改善
  - 有效的保护珐琅
- 经欧盟测试优异的安全性
- 绝对不含任何刺激性化学物质
  - 不含麸质，对羟基苯甲酸酯类，芳香剂，SLES，肥皂，色素
- 美味- 小孩喜爱!
- 氟化物浓度遵守着：
  - EAPD (欧洲儿童口腔医学)
  - AAPD (美国儿童口腔医学) 的法规。