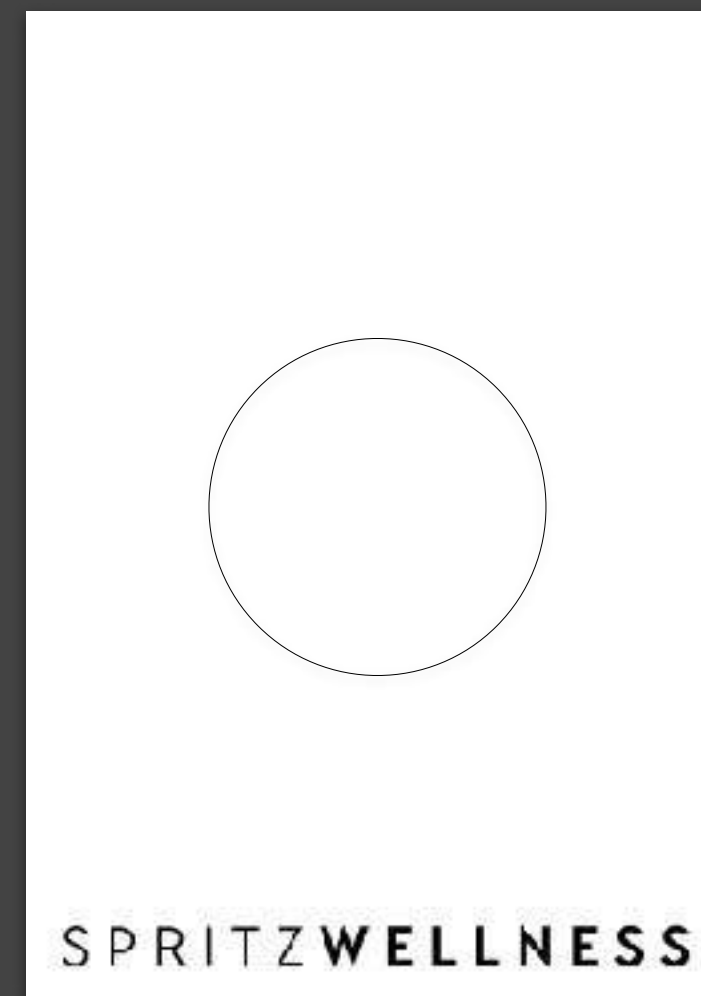


# I-Fan Chen Portfolio



Envelope



Thanks-purchasing card



Flyers



Flyers  
 Graphic design  
 Client: Spritz Wellness London

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**ROOT VASES, 2019**  
Jochen Holz



The opaque coloured pieces are made of sections of borosilicate tubing which are partially heated up and shaped with a variety of tools to create root-looking forms.

The aim being to create functional yet sculptural objects: vase. Every piece is unique, individually considered and finished with the unique combination of forms and colour.



Borosilicate opaque glass

Vaires from H 22–26 cm

Exclusive to SEEDS  
Each unique can be made to order

£ 250.00 excl. VAT – each  
£ 600.00 excl. VAT – set of 3

Designer



**JOCHEN HOLZ** Germany

Jochen Holz (Germany, 1970) is a glass artist whose innovative employment of lampworking—a form of glassblowing used primarily to make scientific equipment—is repurposing the technique in the art world. Indeed, whilst he has received training in scientific lampworking, Holz has chosen to practice it creatively, a radical departure from its traditional usage which positions him as one of the only people working in his field in the UK.



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# SEE••DS

INVOICE NO: 2020-304  
DATE: 10 July 2020

**BILLING DETAILS:**

QTY	DESCRIPTION	TOTAL
1	 <b>PASTEL CANDLESTICKS, 2020</b> Jochen Holz Clear and opaque borosilicate glass	€ 257.00 exc. VAT
2	 <b>TWIST CANDLES (COLOUR OF RAINBOW), 2020</b> Lex Pott Wax	€ 11.18 exc. VAT
<b>SUB TOTAL</b>		<b>€ 268.18</b>
<b>TRANSPORT</b>		<b>€ 43.99</b>
<b>VAT(20%)</b>		<b>€ 62.43</b>
<b>TOTAL</b>		<b>€ 374.60</b>

With thanks.

Launceston Gallery, trading as SEEDS, is a Registered Company (09567376)  
4 Douro Place, London W8 5PH, UK  
VAT Registration Number 223632043B

**DETAILS FOR EUR PAYMENTS:**

Beneficiary: Launceston Gallery Ltd  
Bank: REVOLUT  
IBAN: GB35REVO00996910607156  
BIC: REVOGB21  
(If your bank asks for an intermediary BIC, it is BARCGB22)

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**ROOT VASES, 2019**

**JOCHEN HOLZ**

borosilicate opaque glass

varies from H22–26 cm  
each unique  
£ 500 exc. VAT

www.seeds-london.com

Collect Art Fair 2020

Brand identity | exhibition label, catalogue, invoice

Client: SEEDS London Gallery



**GEORGE**  
Marco Campardo

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George is a collection of furniture developed with Alpi Wood by master craftsman, Ivano Campardo. The wood is created using discarded materials from Alpi's veneer production, the process starts by selecting different essences from their warehouse in Emilia Romagna, different layers of Alpi material are then glued together and pressed to form a single, thick piece of wood.

Each composition of wood is unique, made of layered sheets in different colours and textures. This artificial wood is then used to create objects where the edges are carefully chiselled by hand with meticulous detail. The completed objects heighten the tension between the natural and the artificial.

The George collection includes a range of furniture: stools, coffee tables and dining tables.

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**GEORGE DINING TABLE, 2019**  
Marco Campardo

What is the role of waste material in contemporary design production? How can designers rethink the value of objects, materials and processes considered as waste? George is a collection of furniture made from reclaimed sheets of Alpi wood, using pieces discarded through industrial production to create new hand-crafted objects. The discarded scraps — sheets made from different colours and finishes — have been glued together to form a thick block of wood. In this way, sheets that are usually used as surface veneer, become a structural element, inverting the relationship between form and function, decoration and construction. Treating this processed material as a block of timber, Marco Campardo has chiselled the edges of the table, as a tongue-in-cheek homage to the great master George Nakashima. These chiselled blocks form an appealing series of stools, coffee tables and dining tables, offering a new aesthetic alternative to solid wood furniture. Inverting the relationship between the natural and the artificial, waste and resource, this project subtly questions the way we value materiality in the digital age.

Reclaimed alpi wood, thickness 25mm L 250 x W 100 x H 76 cm

Exclusive to SEEDS  
Bespoke sizes and wood combinations upon request

£ 15 000.00 excl. VAT



**GEORGE (SQUARE DINING TABLE), 2020**  
Marco Campardo

What is the role of waste material in contemporary design production? How can designers rethink the value of objects, materials and processes considered as waste? George is a collection of furniture made from reclaimed sheets of Alpi wood, using pieces discarded through industrial production to create new hand-crafted objects. The discarded scraps — sheets made from different colours and finishes — have been glued together to form a thick block of wood. In this way, sheets that are usually used as surface veneer, become a structural element, inverting the relationship between form and function, decoration and construction. Treating this processed material as a block of timber, Marco Campardo has chiselled the edges of the table, as a tongue-in-cheek homage to the great master George Nakashima. These chiselled blocks form an appealing series of stools, coffee tables and dining tables, offering a new aesthetic alternative to solid wood furniture. Inverting the relationship between the natural and the artificial, waste and resource, this project subtly questions the way we value materiality in the digital age.

Reclaimed Alpi Wood (14 essences) L 140 x W 140 x H 75 cm

Exclusive to SEEDS  
Bespoke sizes and wood combinations upon request

£ 6 500.00 excl. VAT



**GEORGE COFFEE TABLE, 2020**  
Marco Campardo

What is the role of waste material in contemporary design production? How can designers rethink the value of objects, materials and processes considered as waste? George is a collection of furniture made from reclaimed sheets of Alpi wood, using pieces discarded through industrial production to create new hand-crafted objects. The discarded scraps — sheets made from different colours and finishes — have been glued together to form a thick block of wood. In this way, sheets that are usually used as surface veneer, become a structural element, inverting the relationship between form and function, decoration and construction. Treating this processed material as a block of timber, Marco Campardo has chiselled the edges of the table, as a tongue-in-cheek homage to the great master George Nakashima. These chiselled blocks form an appealing series of stools, coffee tables and dining tables, offering a new aesthetic alternative to solid wood furniture. Inverting the relationship between the natural and the artificial, waste and resource, this project subtly questions the way we value materiality in the digital age.

Reclaimed alpi wood, thickness 25mm L 76 x W 76 x H 30 cm

Exclusive to SEEDS  
Bespoke sizes and wood combinations upon request

£ 3 850.00 excl. VAT



**GEORGE COFFEE TABLE, 2020**  
Marco Campardo

What is the role of waste material in contemporary design production? How can designers rethink the value of objects, materials and processes considered as waste? George is a collection of furniture made from reclaimed sheets of Alpi wood, using pieces discarded through industrial production to create new hand-crafted objects. The discarded scraps — sheets made from different colours and finishes — have been glued together to form a thick block of wood. In this way, sheets that are usually used as surface veneer, become a structural element, inverting the relationship between form and function, decoration and construction. Treating this processed material as a block of timber, Marco Campardo has chiselled the edges of the table, as a tongue-in-cheek homage to the great master George Nakashima. These chiselled blocks form an appealing series of stools, coffee tables and dining tables, offering a new aesthetic alternative to solid wood furniture. Inverting the relationship between the natural and the artificial, waste and resource, this project subtly questions the way we value materiality in the digital age.

Reclaimed alpi wood, thickness 25mm ø 110 x H 30 cm

Exclusive to SEEDS  
Bespoke sizes and wood combinations upon request

£ 3 750.00 excl. VAT



**GEORGE COFFEE TABLE, 2020**  
Marco Campardo

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Reclaimed alpi wood, thickness 25mm L 32 x W 32 x H 43 cm

Exclusive to SEEDS  
Bespoke sizes and wood combinations upon request

£ 1 650.00 excl. VAT



**GEORGE COFFEE TABLE, 2020**  
Marco Campardo

What is the role of waste material in contemporary design production? How can designers rethink the value of objects, materials and processes considered as waste? George is a collection of furniture made from reclaimed sheets of Alpi wood, using pieces discarded through industrial production to create new hand-crafted objects. The discarded scraps — sheets made from different colours and finishes — have been glued together to form a thick block of wood. In this way, sheets that are usually used as surface veneer, become a structural element, inverting the relationship between form and function, decoration and construction. Treating this processed material as a block of timber, Marco Campardo has chiselled the edges of the table, as a tongue-in-cheek homage to the great master George Nakashima. These chiselled blocks form an appealing series of stools, coffee tables and dining tables, offering a new aesthetic alternative to solid wood furniture. Inverting the relationship between the natural and the artificial, waste and resource, this project subtly questions the way we value materiality in the digital age.

Reclaimed alpi wood, thickness 25mm ø 40 x H 47.5 cm

Exclusive to SEEDS  
Bespoke sizes and wood combinations upon request

£ 2 350.00 excl. VAT



Designer

**MARCO CAMPARDO**

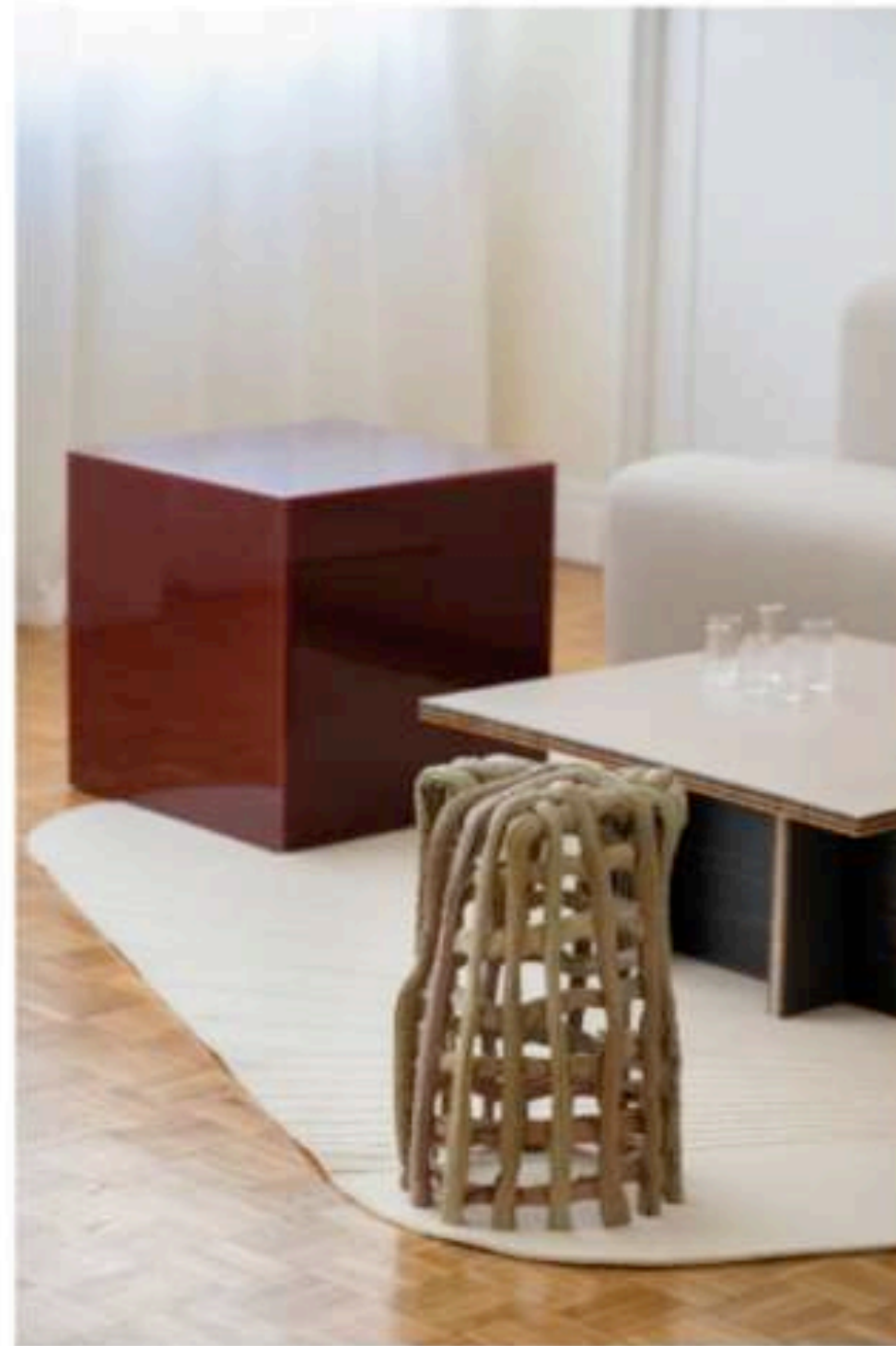
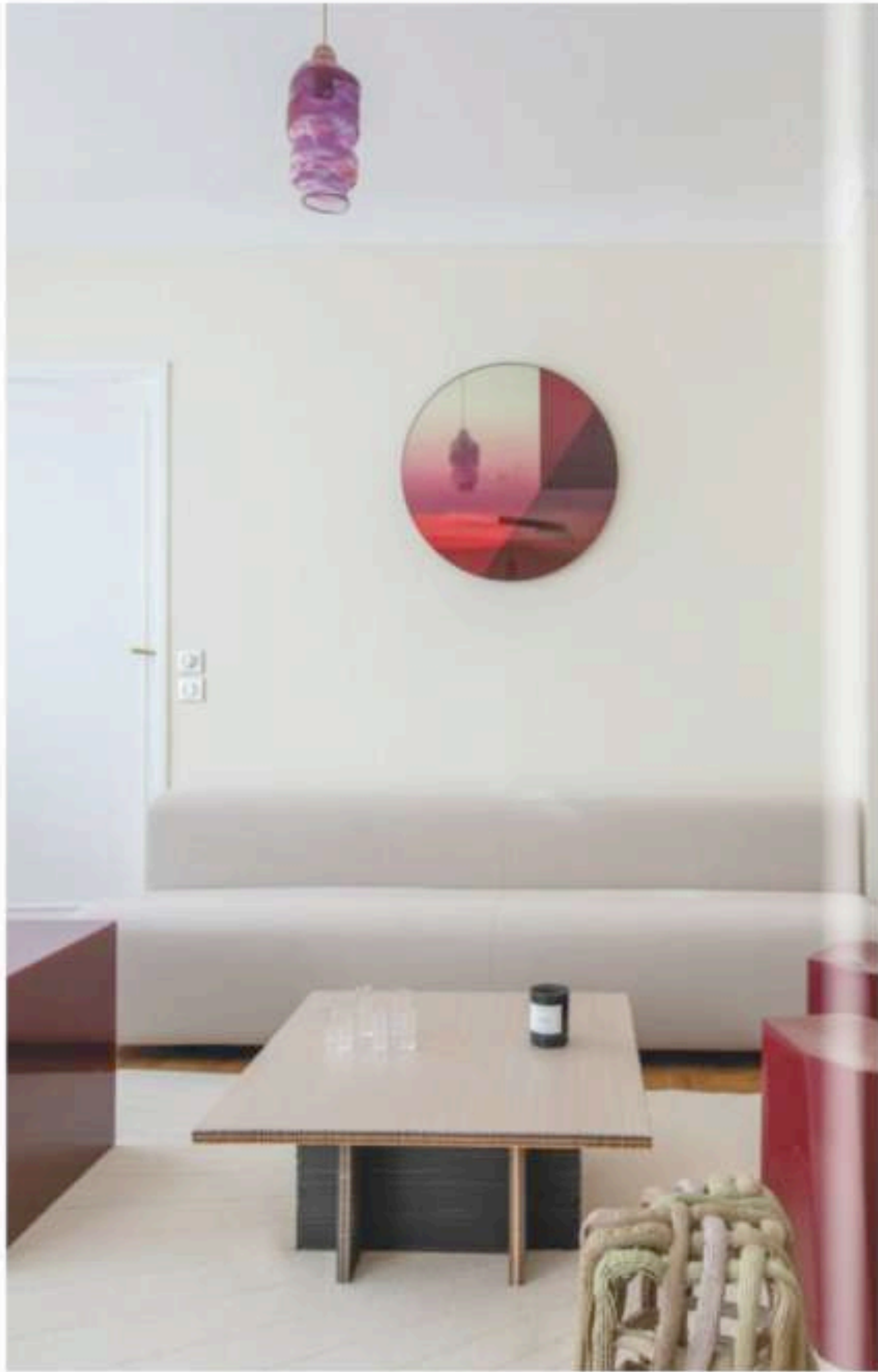
Marco Campardo is a London-based designer focusing on production, research and teaching. He has a particular interest in making and material experimentation as a form of critical practice, using it to explore wider narratives about culture, materiality, identity and authenticity.

Marco's work starts with hands-on experimentation and research to question the nature of contemporary models of production. With a keen interest in materiality, his research seeks to subvert or adapt industrial manufacturing processes to propose an alternative to standardised, mass production. The final result of this process are aesthetically and conceptually refined objects, whose final form is determined by the very process of making. Playing with high-end and lo-fi methods and materials, Marco's projects can be seen as a commentary on the value of making and craftsmanship. Prior to starting his own practice in 2020, Marco's approach to design was shaped through a decade-long work with M—L—XL and Tankboys, two multidisciplinary studios he co-founded in Venice, Italy.

Marco exhibited work at the London Design Festival, Milan Design Week, Tate Modern, London Design Biennale, Venice Art and Architecture Biennale, and Milan Triennial. Speculating about the nature of contemporary design practice, Marco's projects have been documented across different design publications from Wallpaper and AD to New York Times and Financial Times.

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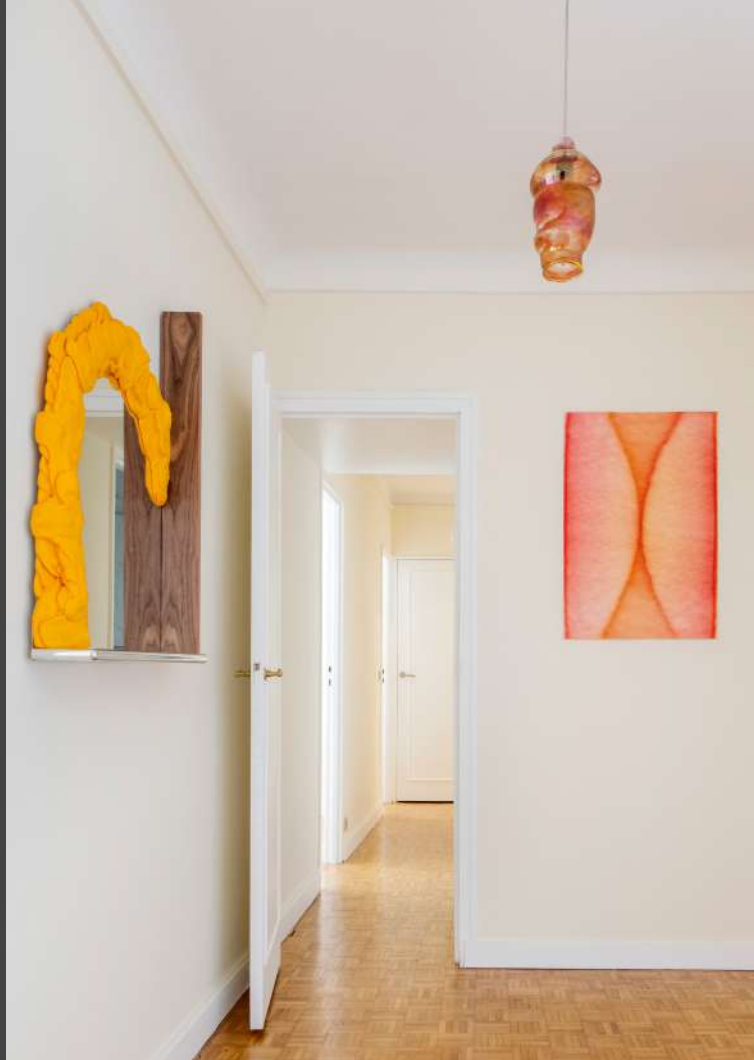
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SEEDS in Paris, 2020

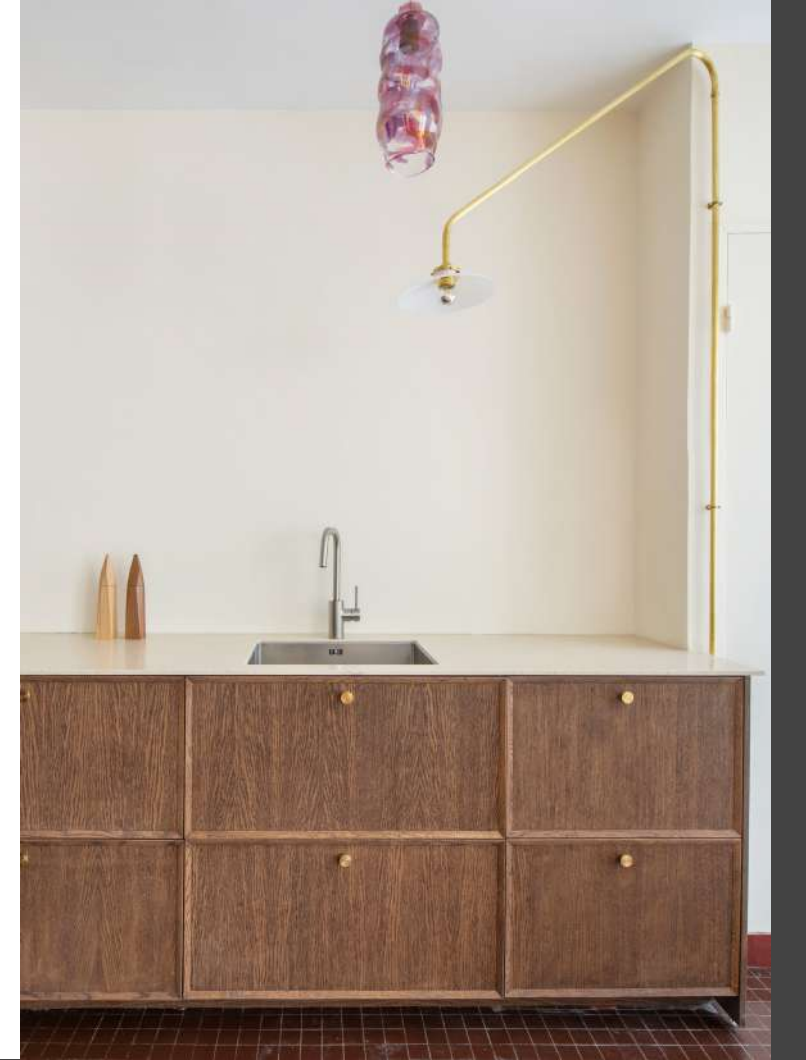
Digital editorial

Client: SEEDS London Gallery



# SEEDS in Paris

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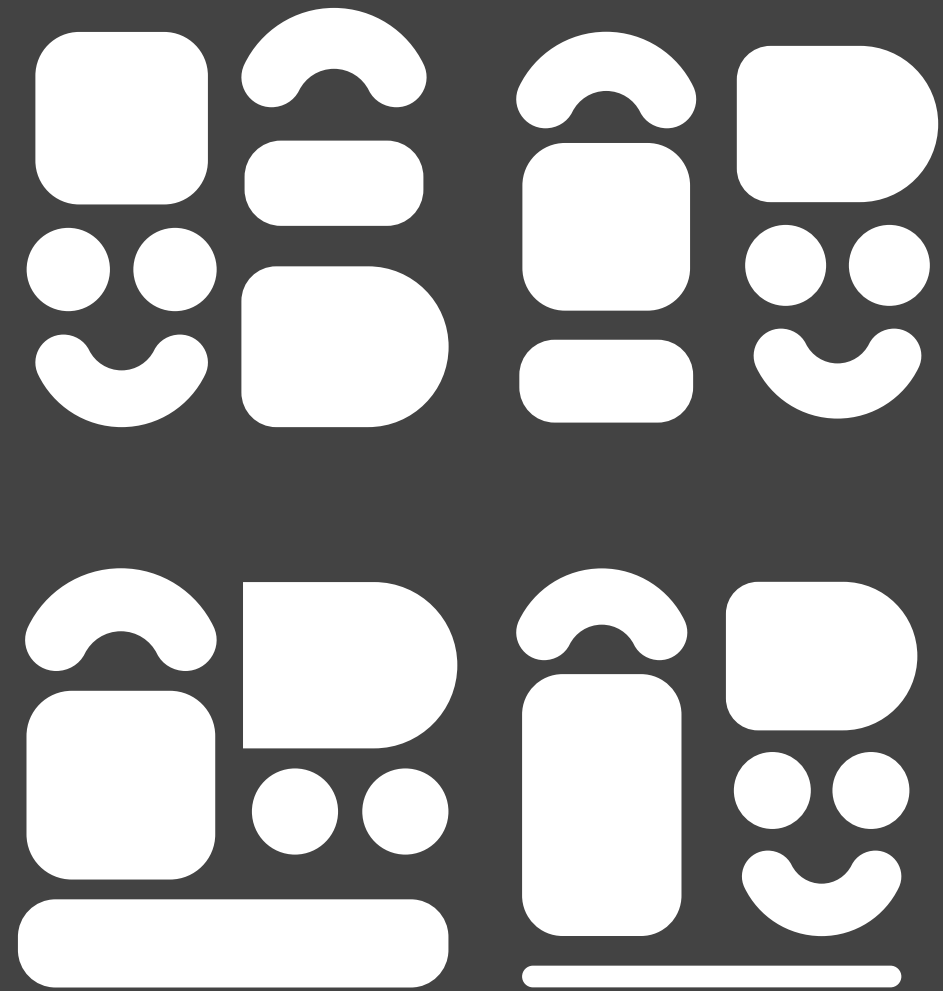
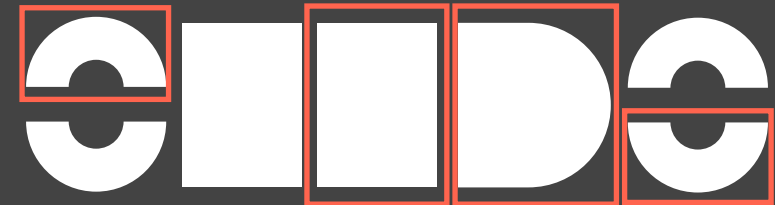
1. SALT & PEPPER SPITZ Martino Gamper £86+VAT each 2. COLOURED BARK VASE Jochen Holz £500+VAT 3. SEEING GLASS MIRROR Sabine Marcelis POA 4. PIUMA TABLE Pietro Russo £5,200+VAT 5. CANDY CUBE Sabine Marcelis POA 6. FILTER LIGHT CHANDELIER Sabine Marcelis £6,800+VAT 7. 100° CHAIR Tiago Almeida £750+VAT 8. LUSTRE PENDANT LIGHT Jochen Holz £1,000+VAT 9. BARK GALSS Jochen Holz £35+VAT 10. WMP MIRROR James Shaw £3,000+VAT 11. ELLE CONSOLE Marco Campardo £6,500+VAT 12. PLASTIC BAROQUE FRUIT BOWL James Shaw £400+VAT 13. GEROSE COFFEE TABLE Marco Campardo £3,850+VAT 14. PLASTIC BAROQUE GRID STOOL James Shaw £800+VAT 15. ARNOLD CIRCUS STOOL Martino Gamper £67+VAT



1. ARNOLODINO STOOL Martino Gamper £56+VAT 2. CELEBRATION LAMP James Shaw £1600+VAT 3. PLASTIC BAROQUE GRID STOOL James Shaw £800+VAT 4. PLASTIC BAROQUE LAMP James Shaw £400+VAT 5. PLASTIC BAROQUE TOILET ROLL HOLDER James Shaw £120+VAT

SEEDS in Paris, 2020  
Digital editorial  
Client: SEEDS London Gallery

# SEEDS



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Hello SEEDS, 2020

Motion graphic for all-new website launch

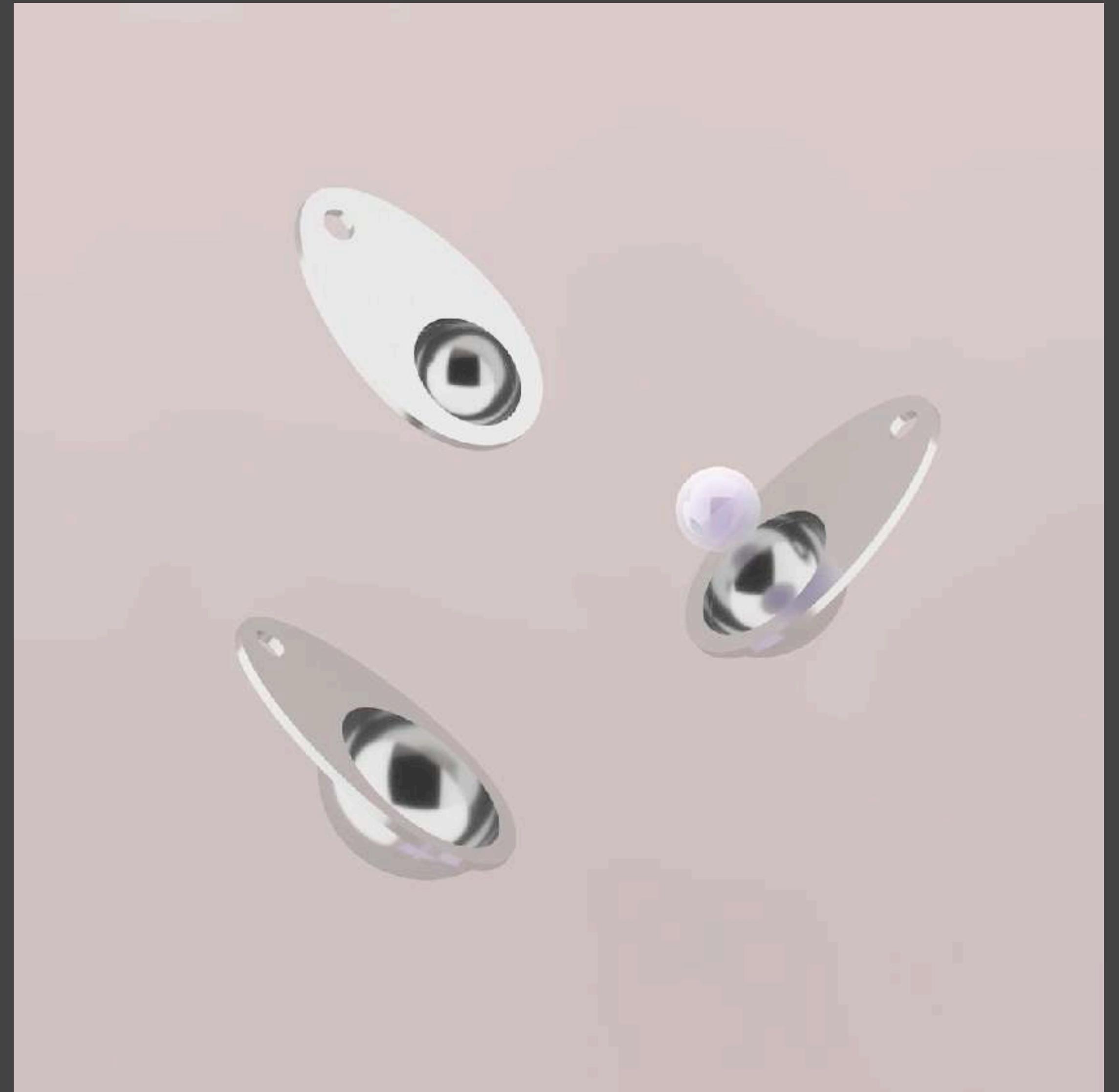
Client: SEEDS London Gallery



JoanneT, 2020

3D modeling, motion graphic design

Client: JoanneT





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ART FAIR FOR  
MODERN CRAFT  
AND DESIGN

Featuring

James Shaw  
Jesper Skov Madsen  
Jochen Holz  
Marco Campardo  
Onka Allmayer-Beck  
Sabine Marcelis  
Studio Furthermore

27 FEB-1 MAR 2020  
SOMERSET HOUSE  
LONDON

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[www.seedslondon.com](http://www.seedslondon.com)

SEE...DS

James Shaw

Jesper Skov Madsen

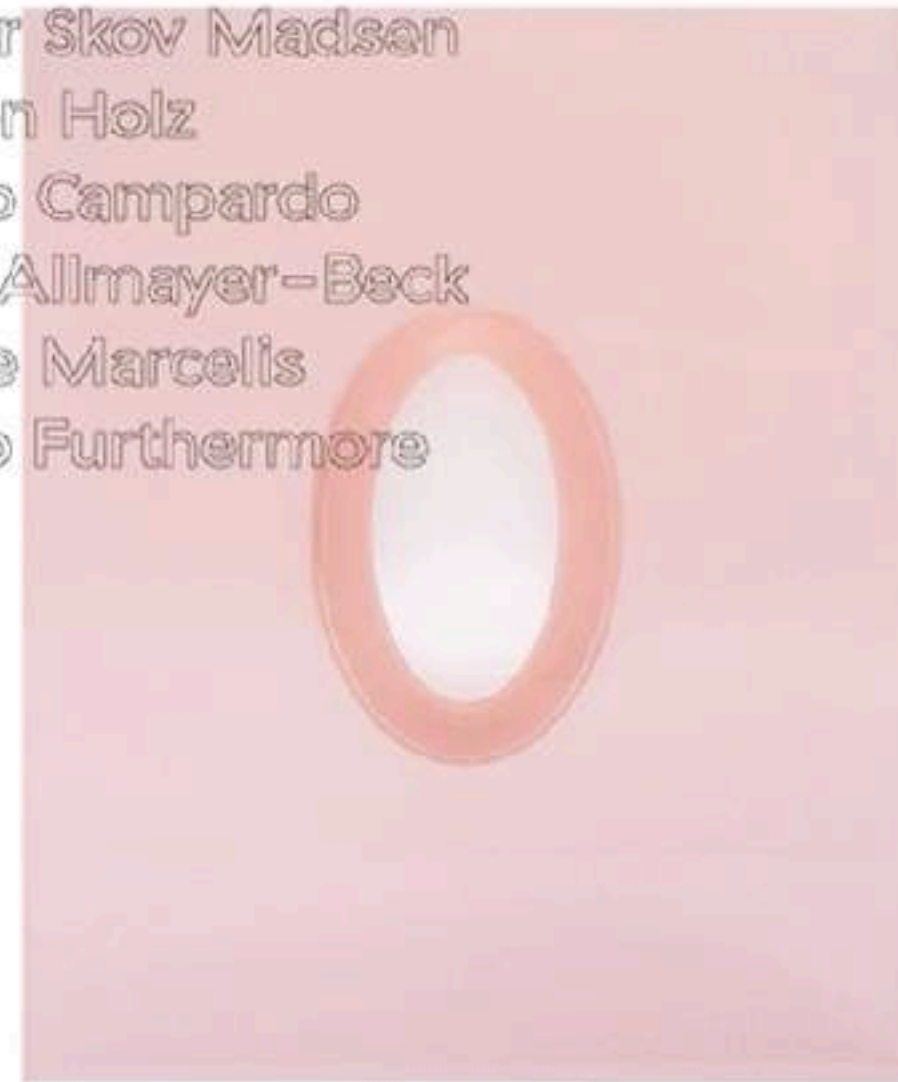
Jochen Holz

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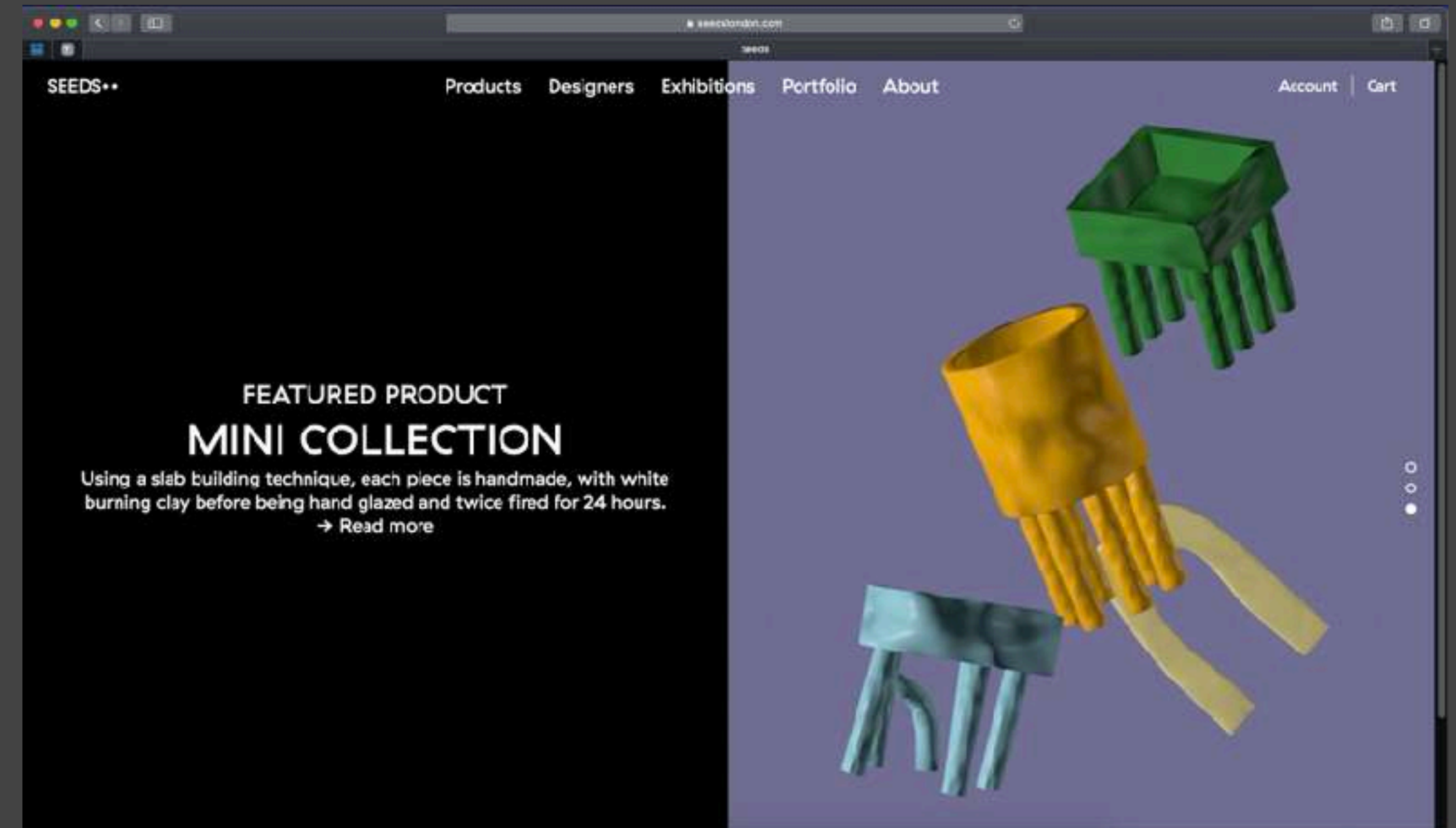
collect | INTERNATIONAL  
ART FAIR FOR  
MODERN CRAFT  
AND DESIGN

27 FEB-1 MAR 2020  
SOMERSET HOUSE  
LONDON

Invitation for Collect Art Fair 2020

Graphic design/ Motion graphic design

Client: SEEDS London Gallery



Flowing, 2020

Motion graphic design for featured product

Client: SEEDS London Gallery



Flowing, 2020

Motion graphic design for featured product

Client: Spritz Wellness London

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I-Fan Chen

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