

## Double-Take Enigma 雙向謎解: Cover Glamour 封面的魅惑光環

雜誌封面一期或一月的萬中選一，總讓人驚艷且深烙印心中。每一次見到喜愛的封面，甚至進而衝動購買雜誌收藏時，我就更加滿心尊敬、感謝編輯團隊的犧牲，卯足全力生產創意。

這一週繼發現 2012 年 Hedi Slimane (正值他擔任 Yves Saint Laurent 創意總監時) 為以藝術實驗結合音樂創作的加拿大歌手 Grimes 拍攝的 Dazed and Confused 雜誌四月號封面；充滿張力的誇大珠寶裝飾對比清新妝容，無聲卻有力道地，傳遞新生代的勇敢，無所畏懼真實做自己。尋著直覺感應，我又找到了最火紅超模 Gigi Hadid 為 VOGUE 阿拉伯版本首發擔綱演繹的封面；單單黑與白的直截色調鋪陳，一襲精雕細織、晶亮璀璨的面紗半垂掩，一如阿拉伯半島和其文化予人的危險神秘感。即使這個封面仍免不了引發宗教為基底的網路討論，但從時尚藝術價值面上來欣賞，關乎美感與否才是焦點。

Every one-of-a-kind cover meticulously selected monthly or periodically definitely showcases how incredible so many great minds devote themselves to on their countless sleepless nights. Amazing work always catch my eyes. And I can't remember how many times when I just purchase a magazine simply by being fascinated with its magic cover. That also makes me more appreciate and respect the editor teams as well.

This week, following my instinct, I discovered 2 very eye-catching, bejeweled covers with intense power twinned with unfolded mystery: Canadian electropop singer and crowned by Dazed as "21<sup>st</sup> Century Girl", Grimes on Dazed and Confused cover shot by Hedi Slimane in 2012 and the first ever Vogue Arabia cover modeled by Gigi Hadid this spring. While Grimes' cover conveys her unique viewpoint to courageously voice out her music, art and personality, Gigi well interprets that vintage feel, black and white cover through that impeccably beaded veil. Though the Gigi cover seemed to sparks some internet disputes based on religious appropriations, aesthetics would be still the core value here from an art-versus-fashion point of view.



圖說一:

最火紅超模 Gigi Hadid 為 VOGUE 阿拉伯版本首發擔綱演繹的封面。The 1st ever Vogue Arabia cover modeled by Gigi Hadid this spring.

<http://www.refinery29.com/2017/03/143531/gigi-hadid-vogue-arabia-cover-hijab-twitter-backlash>



圖說二:

2012 年裡設計金童 Hedi Slimane 為以藝術實驗結合音樂創作的加拿大歌手 Grimes 拍攝的 Dazed and Confused 雜誌四月號封面。Canadian electropop singer and crowned by Dazed as "21<sup>st</sup> Century Girl", Grimes on Dazed and Confused cover shot by Hedi Slimane in 2012.

<http://www.dazeddigital.com/music/article/12966/1/dazed-confused-april-issue-grimes-21st-century-girl>