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Intro

#### Education

Queens College, CUNY, New York, NY **Bachelor of Science** 

Major: Graphic Design Minor: Art History Overall G.P.A: 3.575

#### Honors and Activities

Dean's List, 2007 - 2009

Graduated with honor and Cum Laude

Volunteer of Taiwanese American Association of New York

## Languages

Mandarin

Language

# English







Skills







AfterEffects



Sketchup



Blender3D

Environmental Graphic

Specialty

Brandina / CIS Package Design Print Design

Experience

#### 2009 - 2011 Selected Projects

#### Taco Design

Hired as a junior graphic designer for the design studio.

#### Blackout Film Festival

Worked as the design associate of the festival, responsibilties included designing presentations for sponsors, posters, etc.

#### Nhi Nguyen

Worked with fashion consultant Nhi Nguyen on projects such as designing the new logo for Italian clothing brand Herion.

BCNA Business Center for New Americans

A series of fact sheets design for BCNA.

P.S. 20 Clinton Hill School P.S. 110 The MonitorSchool

Designed their three folds brochure.

FCNY Fund for the City of New York

Hired as a design studio intern from 2008 - 2009.

K House Café and Beer Bar

Designed the new logo, stationary, menu, etc.

ANNA Shanghai Educational Center

Designed the corporate image, including logo and color palette.

### 2012 - Present Selected Projects

#### Steven Leach Group - Taipei Branch

Visual Arts Senior Designer, Associate. Projects involved:

- Gyosón Japanese Restaurant Logo, menu, signage.
- Taipei 101 Observatory Directory icon, way-finding signage, Taiwan illustration columns.
- TransGlobe Headquarter Floor theme, lift lobby signage, grpahic wallpaper, feature wall.
- HSBC Headquarter Graphic wallpaper, LEED signage wall.
- Lee & Li Headquarter Wayfinding and signage system.
- Dell Showroom Feature wall, typography signage.
- CitiBank Breakout Area Feature wall, tv graphic wall, typography signage.
- So-net Taipei Office Spread-paint feature wall, timeline feature wall.
- SONY Taipei Office Logo feature wall.
- Steven Leach Group SL+A HOTELS CIS, Sustainable Design Division CIS, 2017 - 2018 Christmas card design.