

- Analyze and identify competition strength, pain point and growth opportunity
- Responsible for product planning and defining software features
- Managing feasibility study and integration proposal for cloud services

Major product achievements

- Product: HTC Sync Manager (March 2012 – Sept 2012)
 - Multimedia management and PC sync tool for HTC devices
 - Results: Successfully launched worldwide new PC tool with multimedia content support for HTC devices
- Product: HTC Music (June 2011 – March 2012)
 - Local music player and online music shop
- Product: HTC Payment (June 2011 –March 2012)

Project Manager, CyberLink Corp.

March 2007- Feb 2011

- Co-work with ODM to clarify hardware/software related technical issues
- Co-work with VGA vendors to resolve and develop new technology to meet OEM's needs
- Provide feature proposals to customers
- Construct functional specifications for TV and multimedia playback applications
- Managing BD/DVD/TV/Internet TV playback, Burning and multi-media editing projects for HP
- Coordinate internal resource to minimize the risk during project execution
- Present new multi-media related technology to OEM customers and assist them to resolve technical issues
- New hire training

Major product achievements

- PowerDVD Remote, PowerDVD Mobile and Youcam Mobile
- Product: HP MediaSmart/TouchSmart DVD (Feb 2008- Dec 2010)
 - Blu-ray/DVD playback application
 - Results: Successfully launched first 3D playback application for HP Notebook and Desktop
- Product: HP MediaSmart Internet TV (Feb 2008 – Jan 2010)
 - Internet TV playback application for PC and Notebook
 - Results: Working with various internet TV content providers and successful launched 8 providers with HP.
- Product: HP MediaSmart/TouchSmart TV (Feb 2008 – Jan 2010)
 - Analog/Digital TV playback application for PC and Notebook
- Product: HP MediaSmart/TouchSmart Music (Dec 2008- Dec 2010)
 - Music management and playback application for PC and Notebook

Beltom Technology

June 2005 – Aug 2006

- Manage and control the overall project performance including delivery, schedule, quality, user satisfaction and project disciplines.
- Developing ERP information system, which includes, analyzing requirement, designing web application and system application.
- Evaluate team members' performance.

Save On Telecom - TELUS Mobility

March 2004 – May 2005

- Cellular phone sales and service
- New hire training
- Mobile customer service and Helpdesk

Languages English, Chinese

Reference Available upon request

