# **Angela Hsu**

#### Education Honor of B.S. in Mathematic/Statistics University of Toronto, Ontario, Canada

Sept 2000 - April 2005

Java, C#, SAS, S-Plus, Matlab, MS SQL, UML,

**Specialties:** 

Skills

- Product planning, product/project management

- Strong knowledge base in Product Life Cycle Management including marketing analysis, roadmap planning, engineering development, manufacturing, maintenance and customer service.

- ODM and 3rd party vendor assessment and management
- Business analysis, management and development
- Data analysis
- Scrum/Agile process (Certified Scrum Master)
- Major multi-media and display technologies
- Cloud service integration

Work Experiences 12 years in Product/Project Management 1 year in retail sales

# Product Planning and Management, ASUS

- ODM and vendor assessment/management
- Lead a cross-functional team to develop display product end-to-end
- Display product forecast, demand and supply management
- Overall display product planning and management including hardware, software and accessories.
- BOM cost and ROI analysis
- ZenUI and ZenWatch overall co-ordination including app/feature roadmap, readiness and schedules
- ASUS ZenCircle product planning and management
- Participate in overall App related promotion including events, play store management, marketing activities..etc
- Data analysis including user behaviour, user feedback, app distribution analysis..etc

# Account Manager, Cyberlink

- Structuring product proposals, product roadmap and business proposals
- Performing product demonstration, responding to RFP/RFQ
- Working with Sales to build new business opportunity for CyberLink's North America strategically OEM accounts
- Facilitating the revision and updates to product licensing agreements and legal contracts

Major product achievements

- Being award on Lenovo's Think Premium Multimedia project
- Being award on HP android multimedia project

# Product Management, HTC

- Managing overall project schedule between service platform partners/vendors and HTC internal team
- Co-ordination between ODM, service platform vendors and HTC internal teams
- Managing operator integrations and customization implementations
- Technical assessment of partners/vendors

Feb 2011- March 2013

March 2013 – Dec 2013

May 2014 – Present

- Analyze and identify competition strength, pain point and growth opportunity
- Responsible for product planning and defining software features
- Managing feasibility study and integration proposal for cloud services

# Major product achievements

- Product: HTC Sync Manager (March 2012 Sept 2012)
- Multimedia management and PC sync tool for HTC devices
- Results: Successfully launched worldwide new PC tool with multimedia content support for HTC devices
- Product: HTC Music (June 2011 March 2012)
- Local music player and online music shop
- Product: HTC Payment (June 2011 March 2012)

# Project Manager, CyberLink Corp.

March 2007- Feb 2011

- Co-work with ODM to clarify hardware/software related technical issues
- Co-work with VGA venders to resolve and develop new technology to meet OEM's needs
- Provide feature proposals to customers
- Construct functional specifications for TV and multimedia playback applications
- Managing BD/DVD/TV/Internet TV payback, Burning and multi-media editing projects for HP
- Coordinate internal resource to minimize the risk during project execution
- Present new multi-media related technology to OEM customers and assist them to resolve technical issues
- New hire training

# Major product achievements

- PowerDVD Remote, PowerDVD Mobile and Youcam Mobile
- Product: HP MediaSmart/TouchSamrt DVD (Fed 2008- Dec 2010 )
- Blu-ray/DVD playback application
- Results: Successfully launched first 3D playback application for HP Notebook and Desktop
- Product: HP MeddiaSmart Internet TV (Feb 2008 Jan 2010 )
- Internet TV playback application for PC and Notebook
- Results: Working with various internet TV content providers and successful launched 8 providers with HP.
- Product: HP MediaSmar/TouchSmart TV (Feb 2008 Jan 2010)
- Analog/Digital TV playback application for PC and Notebook
- Product: HP MediaSmart/TouchSmart Music (Dec 2008- Dec 2010)
- Music management and playback application for PC and Notebook

## **Beltom Technology**

- Manage and control the overall project performance including delivery, schedule, quality, user satisfaction and project disciplines.
- Developing ERP information system, which includes, analyzing requirement, designing web application and system application.
- Evaluate team members' performance.

# Save On Telecom - TELUS Mobility

- Cellular phone sales and service
- New hire training
  - Mobile customer service and Helpdesk

## Languages English, Chinese

Reference Available upon request

March 2004 – May 2005

June 2005 – Aug 2006